

CLIENT COUNCIL MEMBER ROSTER



SPENCER GORDON

Group VP,
Consumer Connections
Anheuser-Busch



LINDSAY LEHMAN

SVP Marketing
AutoZone



MICHELE BARLOW

EVP Enterprise Marketing
Bank of America Corp.



LIA STIERWALT

Vice President,
Media & Digital
Constellation Brands



OBIOMA ENYIA

Head of North America
Consumer Connections
& Media IMX Marketing
The Coca-Cola Company



STEPHANIE EADDY

Cultural Marketing Lead
for North American Unit
The Coca-Cola Company



DAWN LONGO-PEDDIE

Director Global Media
Investment
The Expedia Group



MARLA SKIKO

Senior Director, Global Media
& Strategic Partnerships
Ford



MICHAEL BAILEY

Vice President, Global Media
& Marketing Technology
Google



STACY TAFFET

Chief Growth Officer
The Hershey Company



ANTHONY FERNANDEZ

VP Head of Strategy,
Analytics & Transformation
Johnson & Johnson
Innovation Medicine



THOMAS VINCE

CDMO, CPD
L'Oréal



GERARDO SOTO

VP of Media & Sports
Marketing
Lowe's



ELIZABETH CAMPBELL

VP, Marketing
McDonald's



TRAVIS FREEMAN

SVP & Global Head of
Consumer Experience
Mondelēz International



BRIAN GEARHART

VP, Media & Digital
Marketing
Revlon



ALEX VELASCO

Global Marketing Lead
Sony Interactive



BALDWIN CUNNINGHAM

Director, Media &
Partnerships
State Farm Insurance



KINDEL WASHINGTON

Sr. Director
T-Mobile



RYU YOKOI

Chief Media and Marketing
Capability Officer
Unilever



RICHARD NUNN

Chief Executive Officer,
United Airlines
MileagePlus



RACHAEL ZALUZEC

CMO & SVP,
Customer Experience
& Brand Marketing
Volkswagen of America



TERRY LANCE

Sr. Director Media Strategy
& Planning
Walmart