Televisa Univision

TALENT & SPECIAL GUESTS

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CLARISSA MOLINA



ELVIS CRESPO



ERIKA REYNA



IGNACIO BALADAN



JACKIE GUERRIDO



JÉSSICA RODRÍGUEZ



LAURA GIMENEZ



LUIS SANDOVAL



NICOLE SUED



PAMELA SILVA



RAÚL GONZÁLEZ



ROBERTO HERNÁNDEZ



SANTIAGO FRANCO



SEBAS VILLALOBOS



YAMI SAFDIE





CLARISSA MOLINA

SHOW: El Gordo y La Flaca, Co-host

BACKGROUND:

- Dominican-born, Emmy Award winner and 2016 Nuestra Belleza Latina (Our Latin Beauty) champion
- Co-host of *El Gordo y La Flaca,* TelevisaUnivision's Emmy-winning entertainment news show
- Frequent host of TelevisaUnivision's award shows: *Premio Lo Nuestro, Premios Juventud, Latin GRAMMYs®,* and *Latin American Music Awards*
- Named one of HOLA! USA's "10 most influential Hispanic TV personalities on social networks"

ON-AIR STYLE & APPEAL: Covers stories on music, entertainment, social media and more with a warm, relatable and energetic presence.

BRAND COLLABORATIONS: Partnered with major brands including: Spectrum, Olay, Fetch Rewards, Shark Beauty, Universal Pictures

SOCIAL REACH: 7.7 Million followers across platforms



ELVIS CRESPO

DESCRIPTION: Iconic Merengue/Tropical Music Singer

BACKGROUND:

- Continues to evolve tropical music through bold collaborations his 2025 album *Poeta Herío* features big names like Arcángel, Ivy Queen, Jerry Rivera, and El Blachy
- Multi-award winner, including *GRAMMY®*, *Latin GRAMMY®*, & *Billboard Latin Music Awards*. In 2025, honored as a finalist at the Billboard Latin Music Awards and inducted into their Hall of Fame.
- His Bodega Tour 2025 celebrated Latino culture with surprise performances across the U.S. and Latin America
- After more than two decades, his music still moves hearts and feet around the world

SOCIAL REACH: 4.6 Million followers across platforms





ERIKA REYNA

SHOW: Buena Vibra, Co-Host (Radio Show)

BACKGROUND:

- Over 20 years in media
- Connects with audiences through her passion for fashion, wellness, travel, design, holistic living, and entertainment

ON-AIR STYLE & APPEAL: Brings heart, style, and positivity to Buena Vibra

SOCIAL REACH: 27K followers across platforms



IGNACIO BALADAN

DESCRIPTION: Chef, Entrepreneur, Content Creator

BACKGROUND:

SPECIAL GUEST

- · Creates authentic content blending food, humor, family, and lifestyle.
- Brand ambassador for Huggies, Tiendas Él (menswear retailer), and DoradoBet (sports-betting platform).
- Has hosted or participated in Festival Huggies Perú, Premios Heat, Premios Billboard
- · Proud dad, often spotlighting family in his storytelling

BRAND COLLABORATIONS: Partnered with major brands including: Coca-Cola, Crocs, Prime Video, HBO Max, KFC, and more

SOCIAL REACH: 10 Million followers across platforms





JACKIE GUERRIDO

SHOW: Primer Impacto, Anchor | Radio (X96.3, Mix 98.3), Radio Talent

BACKGROUND:

- Born and raised in San Juan, Puerto Rico
- Studied meteorology at the University of Miami and journalism at the University of Florida
- Began her career on *Despierta América* as a weather forecaster
- Now anchors the weather segment on Primer Impacto, the longest-running magazine news show on air
- · Host of the syndicated "Uforia Countdown" radio show

ON-AIR STYLE & APPEAL: One of the longest-running weather forecasters, and most recognizable anchors in Spanish-language media

BRAND COLLABORATIONS: Partnered with L'Oreal

SOCIAL REACH: 3.7 Million followers across platforms



JÉSSICA RODRÍGUEZ

known as Jessi Valeri

SHOW: Despierta América, Co-host

BACKGROUND:

- Venezuelan-born, three-time Emmy Award winner
- Graduate of Florida International University with a degree in Mass Communications
- Began her career at Univision as an intern; now a co-host of Despierta
 América, the #1 morning show in Spanish-language TV

ON-AIR STYLE & APPEAL: Brings fresh, youthful energy to *Despierta América,* covering trending topics and stories that connect with younger audiences

BRAND COLLABORATIONS: Partnered with major brands including: National University, PetSmart, Sony Pictures, Coca-Cola, Chase, Dove, Walmart, Felix Pago, Transformers (Paramount Pictures)

SOCIAL REACH: 414.4K followers across platforms





LAURA GIMENEZ

SHOW: El Flow, Co-Host (Radio Show) | Lifestyle Creator

BACKGROUND:

- Creates real, relatable content sharing life with her husband Santi and their dogs
- · Passionate about animals, wellness and empowering others
- Uses her platform to inspire and engage

ON-AIR STYLE & APPEAL: Known for her warmth, authenticity, and positivity

SOCIAL REACH: 3+ Million followers across platforms



LUIS SANDOVAL

SHOW: Buena Vibra, Co-Host (Radio Show)

BACKGROUND:

- Daytime Emmy and GLAAD Media Award winner
- Conducts red carpet and celebrity interviews
- Passionate about animal welfare, mental health, and community

ON-AIR STYLE & APPEAL:

- · One of the most respected voices in Hispanic media
- Known for his warmth, charisma, and authentic storytelling

SOCIAL REACH: 372K followers across platforms





NICOLE SUED

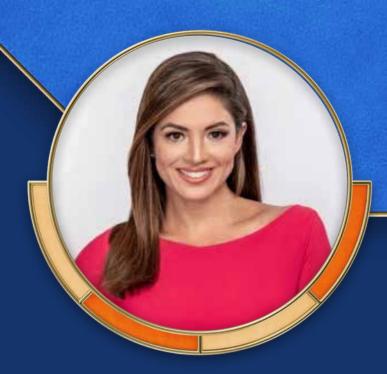
SHOW: In the Mix con Nicky, Host (Radio Show) | El Flow, Contributor (Radio Show)

BACKGROUND:

- Bilingual journalist and social media creator
- · Hosts In the Mix con Nicky, covering trending topics, music, and culture
- Streams her radio show live across social platforms to interact with listeners in real time
- Contributor to El Flow, providing cultural commentary and supporting show production
- Leads artist interviews and music news for Uforia / ViX Música News

SOCIAL REACH: 8K followers across platforms





PAMELA SILVA

SHOW: Primer Impacto, Anchor

BACKGROUND:

- Peruvian journalist and six-time Emmy Award winner
- Began as a reporter and producer for Miami Ahora on Univision 23
- Advanced through national programs including Aquí y Ahora, before becoming anchor of Primer Impacto
- Interviewed global leaders such as Presidents Juan Manuel Santos (Colombia) and Felipe Calderón Hinojosa (Mexico)
- · Co-host of Motherish, a podcast for first-time moms
- Has guest-hosted on ABC's The View

SOCIAL REACH: 1.9 Million followers across platforms





RAÚL GONZÁLEZ

SHOW: Despierta América, Co-host

BACKGROUND:

- From Caracas, Venezuela
- Co-host of Despierta América for 16 years
- Former co-host of Sábado Gigante and frequent host of Teletón USA
- Has his own supplement line, "La Formula RG", where he promotes products for a healthy lifestyle

ON-AIR STYLE & APPEAL: Charismatic and high energy, known for his humor, warmth, and natural connection with audiences

BRAND COLLABORATIONS: Partnered with major brands including: Paysend, Anhelo, Beetlejuice- Warner Bros, Salonpas, UHC, Cologuard

SOCIAL REACH: 740.4K followers across platforms





ROBERTO HERNÁNDEZ

SHOW: El Gordo y La Flaca, On-Air Talent

BACKGROUND:

- · Cuban entertainment correspondent and former model
- Former presenter for Enamorándonos
- Frequent co-host of TelevisaUnivision's award shows: Premio Lo Nuestro, Premios Juventud, and the Latin American Music Awards
- Sports fanatic: Huge fan of Real Madrid & Miami Heat

BRAND COLLABORATIONS: Partnered with major brands including: State Farm, Coca-Cola, Paysend

SOCIAL REACH: 465.1K followers across platforms





SANTIAGO FRANCO

SHOW: El Gordo y La Flaca, On-Air Talent

BACKGROUND:

- · Nearly two decades of broadcast experience
- Co-hosts Casados y Complicados with his wife, Laurita

ON-AIR STYLE & APPEAL

- One of today's most influential Hispanic media voices
- Connects audiences through humor, authenticity, and real-life conversations

SOCIAL REACH: 3+ Million followers across platforms



SEBAS VILLALOBOS

DESCRIPTION: Digital Content Creator, TV host, and Author

BACKGROUND:

SPECIAL GUEST

- Colombian-born; first digital creator to join a Disney Channel series, hosted his own Nat Geo Kids TV show, NatGeo Lab
- Has appeared on Univision's Pequeños Gigantes USA, Premios Juventud, and Latin GRAMMYs®
- Winner of 14 major industry awards, including MTV MIAW Icon of the Year and GQ Influencer of the Year
- Nominated for a People's Choice Award as Latin American Influencer of the Year and for People en Español's Most Beautiful People
- · Author of the bestselling book, Youtuber School
- Proud new dad (2025)

BRAND COLLABORATIONS: Partnered with major brands including Adidas, Coca-Cola, P&G, Bubbaloo, Nacional de Chocolates and more

SOCIAL REACH: 35 Million followers across platforms





YAMI SAFDIE

DESCRIPTION: Rising star in Latin pop, known for blending emotional storytelling with viral appeal

BACKGROUND:

SPECIAL

- Argentine singer-songwriter who first gained fame through viral social media covers
- Began studying music and theatre at the age of 9
- Breakout album Dije que no me iba a enamorar (2022) surpassed 150 million streams and introduced her globally
- Her 2024 release of Modales ranked among the year's top 10 most-streamed albums
- Collaborated with artists like Camilo, Emilia, and Carín León; known for hits like "En otra vida" and "Querida yo"

SOCIAL REACH: 2.8 Million followers on TikTok