



## Office of the Attorney General

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September 23, 2025

Mr. Sundar Pichai  
Chief Executive Officer  
Google  
1600 Amphitheatre Parkway  
Mountain View, California 94043

Dear Mr. Pichai:

I am writing today to address an issue of importance to Georgia consumers. While the methods by which people watch television have changed over the years and will no doubt continue to evolve, one thing has remained constant—the critical role it serves in providing news and other information affecting the daily lives of all Georgians. This is one of the many reasons that I am concerned about Google’s apparent plan to eliminate Univision from YouTube TV Live’s basic television package.

Univision is the nation’s leading Spanish-language television network, with 65 owned and operated stations and local affiliates across the country, including a local affiliate in Georgia<sup>1</sup>. Univision’s audience is predominantly Hispanic, and Georgia is now home to over 1.1 million Hispanic people, nearly 11% of Georgia’s population<sup>2</sup>. The Hispanic community is one of the fastest-growing consumer and voting demographics in the country—from 2022 to 2023, the Hispanic population accounted for over 70 percent of the overall growth of the U.S. population<sup>3</sup>. The economic output of America’s Hispanic community recently reached a historic \$4 trillion, ranking it as the fifth largest economy in the world if considered independently<sup>4</sup>. And Hispanic Americans are the fastest-growing demographic serving in the U.S. military, now comprising nearly 20 percent of all active-duty members<sup>5</sup>.

Univision regularly outperforms the most popular English-language networks in ratings. Of particular importance, Univision is a critical source of news and public service information to

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<sup>1</sup> <https://www.oas.org/artsoftheamericas/univision>

<sup>2</sup> <https://data.census.gov/profile/Georgia?g=040XX00US13#race-and-ethnicity>

<sup>3</sup> <https://www.census.gov/newsroom/press-releases/2024/population-estimates-characteristics.html>

<sup>4</sup> <https://newsroom.ucla.edu/releases/us-latino-gdp>

<sup>5</sup> <https://news.usni.org/2023/11/29/departments-of-defense-2022-demographic-profile>

the Hispanic community. For example, Univision is the #1 or #2 destination for local news regardless of language in major markets across the country. In the 2024 election, Univision was an important conduit to the Hispanic electorate. Univision was the only network to allow all voices to be heard by hosting town halls with both presidential candidates, including President Trump.

Consumers, in particular Hispanic households, expect Univision to be among the core television networks available in general market pay television subscriptions. That has been, and remains, the standard practice of major pay television distributors and has long been the case on YouTube TV until now.

I understand that YouTube TV is seeking to drop Univision from its basic package, which YouTube tells consumers is its “bread and butter,” and relegate it to a low-penetration Spanish-language only tier. Customers will have to pay an extra \$14.99 per month on top of the \$82.99 per month base package just to access Univision alongside the over 100 channels, all of which Univision consistently outrates, that Google views as the core television networks that YouTube TV audiences need.

This decision raises significant concerns about YouTube TV’s treatment of consumers and whether Google appreciates the significance of this segment of the population to the State of Georgia and to our nation. I am concerned that Google’s decision is harmful to a significant portion of Georgia’s population and will reduce access to its important news coverage. As Attorney General of the State of Georgia, it is my responsibility to ensure that the interests of all Georgians are fully respected.

YouTube TV, with Google’s support, has grown to be the dominant player in the virtual cable market with an estimated 50 percent share, and its growth shows no signs of stopping. With that position comes responsibility not to abuse its position and act fairly with consumers.

I ask that you carefully review your decision in light of my concerns and questions. My understanding is that your carriage agreement for Univision expires on September 30, 2025, at which point it will be off YouTube TV. I therefore request a response from you before that date. I appreciate your attention to this matter.

Sincerely,



Christopher M. Carr  
Georgia Attorney General

cc: Kent Walker, Alphabet  
Philipp Schindler, Google  
Neal Mohan, YouTube  
Mary Ellen Coe, YouTube