



September 30, 2025

Mr. Sundar Pichai
Chief Executive Officer
Google / Alphabet Inc.
1600 Amphitheatre Parkway
Mountain View, California 94043

Mr. Daniel Alegre
Chief Executive Officer
TelevisaUnivision, Inc.
8551 NW 30th
Terrace Doral, Florida 33122

Mr. Luis Fernández
Chairman, NBCUniversal Telemundo Enterprises
NBCUniversal Media, LLC
30 Rockefeller Plaza
New York, New York 10112

Dear Mr. Pichai, Mr. Alegre, and Mr. Fernández:

On behalf of the CA Latino Legislative Caucus, we write with concern regarding ongoing negotiations between your organizations and the potential impact that the loss of Spanish language programming will have on millions of our constituents. We urge all parties to these negotiations to work in good faith to reach an equitable solution that serves the public interest and ensures that residents across our state are not deprived of critical programming from trusted sources.

As you know, 15.6 million Latinos call California home and they make up over 40% of our state's population. Many, if not most, rely on Spanish language programming for their news, educational/cultural shows, sports and other entertainment. The potential loss of these programs, even for a short period, will deprive millions of ready access to content on their community and government at a time when there is much distress and need for timely information.

We appreciate that many issues factor into your negotiations. As deliberations continue, please do consider the impact that any delay and potential loss of programming will have on millions of residents across our nation and the state of California. For the sake of our constituents and the public interest, we request that you commit to a fast and fair resolution. We also request that you keep up informed of your efforts to reach to such a timely agreement.

Sincerely,

LENA GONZALEZ
Chair, CA Latino Caucus
Senator, 33rd District

JUAN CARRILLO
Vice Chair, CA Latino Caucus
Assemblymember, 39th District

LIZ ORTEGA
Vice Chair, CA Latino Caucus
Assemblymember, 20th District

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Assemblymember Juan Carrillo

VICE CHAIR, NORTHERN CALIFORNIA
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