

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.
Margin of error: +/-3.3%.



General Election Vote Method

How do you plan on voting in the 2024 general election?

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
In person on election day	44%	38%	48%	53%	35%	47%	52%	39%	50%	*	39%	53%	*	42%
In person before the election	23%	23%	23%	23%	26%	18%	26%	24%	23%	*	23%	24%	*	19%
By mail	29%	35%	20%	21%	36%	30%	20%	34%	24%	*	35%	20%	*	26%
Not sure	4%	4%	9%	3%	4%	5%	3%	3%	4%	*	3%	3%	*	12%
N	1,099	594	141	361	378	397	324	512	560	26	586	362	25	126

Country of Origin

	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
In person on election day	44%	44%	48%
In person before the election	23%	23%	25%
By mail	29%	30%	22%
Not sure	4%	4%	5%
N	1,099	928	169

Hispanic Origin

	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
In person on election day	44%	41%	49%	47%	46%
In person before the election	23%	24%	24%	18%	23%
By mail	29%	32%	20%	32%	27%
Not sure	4%	3%	7%	4%	4%

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Hispanic Origin

	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
N	1,099	600	172	69	315

Spanish Speaking Household

	Total	Daily Spanish-speaking household	Not daily Spanish-speaking household
In person on election day	44%	48%	42%
In person before the election	23%	24%	23%
By mail	29%	26%	30%
Not sure	4%	2%	5%
N	1,099	376	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
In person on election day	44%	47%	49%	45%	40%	34%	47%	43%	43%	47%
In person before the election	23%	20%	23%	22%	25%	27%	25%	21%	22%	25%
By mail	29%	28%	24%	31%	33%	32%	25%	32%	30%	26%
Not sure	4%	5%	4%	2%	3%	6%	3%	5%	4%	3%
N	1,099	268	312	179	159	180	503	581	803	296

Country of Origin

	Total	Mainland United States	Island of Puerto Rico	Another country
In person on election day	44%	44%	45%	49%

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	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
In person before the election	23%	23%	28%	24%
By mail	29%	30%	17%	24%
Not sure	4%	4%	9%	3%
N	1,099	928	48	121

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
In person on election day	44%	49%	39%	54%	39%	52%	39%	45%	45%	45%
In person before the election	23%	23%	23%	21%	24%	23%	23%	17%	25%	28%
By mail	29%	24%	33%	22%	32%	24%	33%	31%	28%	25%
Not sure	4%	4%	4%	3%	5%	2%	5%	6%	2%	2%
N	1,099	550	548	362	735	457	636	415	395	215

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Presidential Vote Intent 2024 with Kamala Harris - Decided

If the 2024 presidential election was held today, who would you vote for?

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Kamala Harris	53%	89%	25%	6%	86%	51%	19%	89%	21%	*	84%	5%	*	52%
Donald Trump	38%	5%	39%	90%	7%	33%	79%	6%	68%	*	8%	90%	*	28%
Other candidate	4%	2%	16%	2%	4%	6%	1%	2%	5%	*	4%	1%	*	8%
Undecided	5%	4%	20%	1%	3%	10%	1%	3%	6%	*	4%	4%	*	13%
N	1,100	595	141	361	380	397	324	512	561	26	587	362	25	126

	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
Kamala Harris	53%	54%	47%
Donald Trump	38%	37%	42%
Other candidate	4%	4%	2%
Undecided	5%	5%	8%
N	1,100	929	169

	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Kamala Harris	53%	57%	55%	45%	49%
Donald Trump	38%	35%	36%	46%	40%
Other candidate	4%	4%	4%	1%	6%
Undecided	5%	4%	6%	9%	5%
N	1,100	600	172	69	316

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	Spanish Speaking Household		
	Total	Daily Spanish-speaking household	Not daily Spanish-speaking household
Kamala Harris	53%	58%	51%
Donald Trump	38%	34%	39%
Other candidate	4%	3%	5%
Undecided	5%	5%	5%
N	1,100	376	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Kamala Harris	53%	57%	58%	54%	48%	44%	49%	58%	49%	65%
Donald Trump	38%	31%	34%	40%	43%	46%	44%	32%	41%	28%
Other candidate	4%	8%	4%	0%	3%	3%	3%	4%	5%	2%
Undecided	5%	4%	4%	6%	6%	7%	4%	6%	5%	4%
N	1,100	269	312	179	159	180	504	581	804	296

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Kamala Harris	53%	54%	60%	43%
Donald Trump	38%	37%	32%	46%
Other candidate	4%	4%	2%	2%
Undecided	5%	5%	6%	9%
N	1,100	929	48	121

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Margin of error: +/-3.3%.



	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Kamala Harris	53%	50%	57%	50%	55%	57%	51%	53%	51%	60%
Donald Trump	38%	44%	32%	43%	35%	34%	40%	35%	43%	35%
Other candidate	4%	2%	6%	3%	4%	4%	4%	6%	3%	2%
Undecided	5%	5%	6%	4%	5%	5%	6%	7%	4%	3%
N	1,100	550	549	362	736	458	636	415	395	215

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Presidential Vote Intent 2024 with Kamala Harris - Undecided

If you had to decide right now, which candidate would you lean towards?

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Kamala Harris	23%	*	*	*	*	20%	*	*	16%	*	*	*	*	*
Donald Trump	4%	*	*	*	*	6%	*	*	7%	*	*	*	*	*
Other candidate	9%	*	*	*	*	4%	*	*	16%	*	*	*	*	*
Not sure	64%	*	*	*	*	70%	*	*	61%	*	*	*	*	*
N	56	23	28	5	12	41	4	16	34	7	24	13	4	16

	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
Kamala Harris	23%	16%	*
Donald Trump	4%	3%	*
Other candidate	9%	5%	*
Not sure	64%	76%	*
N	56	42	14

	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Kamala Harris	23%	*	*	*	*
Donald Trump	4%	*	*	*	*
Other candidate	9%	*	*	*	*
Not sure	64%	*	*	*	*
N	56	26	10	6	15

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	Spanish Speaking Household									
	Total	Daily Spanish-speaking household					Not daily Spanish-speaking household			
Kamala Harris	23%	*	*	*	*	*	*	21%	22%	*
Donald Trump	4%	*	*	*	*	*	*	4%	2%	*
Other candidate	9%	*	*	*	*	*	*	10%	6%	*
Not sure	64%	*	*	*	*	*	*	64%	69%	*
N	56	11	12	10	9	13	20	34	44	12

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Kamala Harris	23%	*	*	*	*	*	*	21%	22%	*
Donald Trump	4%	*	*	*	*	*	*	4%	2%	*
Other candidate	9%	*	*	*	*	*	*	10%	6%	*
Not sure	64%	*	*	*	*	*	*	64%	69%	*
N	56	11	12	10	9	13	20	34	44	12

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Kamala Harris	23%	16%	*	*
Donald Trump	4%	3%	*	*
Other candidate	9%	5%	*	*
Not sure	64%	76%	*	*
N	56	42	3	11

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	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Kamala Harris	23%	*	*	*	25%	*	24%	*	*	*
Donald Trump	4%	*	*	*	0%	*	0%	*	*	*
Other candidate	9%	*	*	*	13%	*	10%	*	*	*
Not sure	64%	*	*	*	61%	*	65%	*	*	*
N	56	26	31	15	40	21	35	27	14	6

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Presidential Vote 2024 with Kamala Harris - Full Recoded

Presidential Vote 2024 with Kamala Harris - Full Recoded

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Kamala Harris	55%	90%	28%	6%	87%	53%	19%	90%	22%	*	86%	5%	*	54%
Donald Trump	38%	6%	39%	90%	7%	34%	79%	6%	68%	*	8%	90%	*	28%
Robert F. Kennedy Jr.	2%	1%	6%	1%	2%	3%	1%	1%	2%	*	2%	1%	*	4%
Cornel West	0%	0%	3%	0%	1%	0%	0%	0%	1%	*	0%	0%	*	2%
Jill Stein	1%	1%	4%	0%	2%	1%	0%	0%	1%	*	1%	0%	*	1%
Chase Oliver	0%	0%	0%	0%	0%	1%	0%	1%	0%	*	0%	0%	*	0%
Another candidate	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
Undecided	3%	2%	15%	1%	1%	7%	1%	2%	4%	*	2%	2%	*	10%
Undecided Third Party	1%	0%	4%	1%	0%	2%	0%	0%	2%	*	0%	1%	*	2%
N	1,100	595	141	361	380	397	324	512	561	26	587	362	25	126

Country of Origin

	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
Kamala Harris	55%	55%	51%
Donald Trump	38%	37%	43%
Robert F. Kennedy Jr.	2%	2%	2%
Cornel West	0%	0%	0%
Jill Stein	1%	1%	1%
Chase Oliver	0%	0%	0%
Another candidate	0%	0%	0%
Undecided	3%	3%	2%
Undecided Third Party	1%	1%	0%
N	1,100	929	169

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	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Kamala Harris	55%	58%	58%	45%	50%
Donald Trump	38%	35%	37%	46%	40%
Robert F. Kennedy Jr.	2%	2%	0%	2%	4%
Cornel West	0%	0%	0%	0%	0%
Jill Stein	1%	1%	1%	0%	0%
Chase Oliver	0%	0%	0%	0%	1%
Another candidate	0%	0%	0%	0%	0%
Undecided	3%	3%	1%	7%	3%
Undecided Third Party	1%	1%	2%	0%	1%
N	1,100	600	172	69	316

	Total	Spanish Speaking Household	
		Daily Spanish-speaking household	Not daily Spanish-speaking household
Kamala Harris	55%	60%	52%
Donald Trump	38%	35%	39%
Robert F. Kennedy Jr.	2%	2%	2%
Cornel West	0%	0%	0%
Jill Stein	1%	1%	1%
Chase Oliver	0%	0%	0%
Another candidate	0%	0%	0%
Undecided	3%	2%	4%
Undecided Third Party	1%	0%	2%
N	1,100	376	721

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	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Kamala Harris	55%	58%	59%	54%	50%	47%	50%	59%	50%	66%
Donald Trump	38%	31%	34%	41%	43%	46%	44%	32%	41%	29%
Robert F. Kennedy Jr.	2%	4%	2%	0%	1%	1%	1%	3%	2%	1%
Cornel West	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%
Jill Stein	1%	2%	0%	0%	0%	0%	0%	1%	1%	1%
Chase Oliver	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%
Another candidate	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Undecided	3%	3%	3%	4%	3%	4%	3%	4%	4%	2%
Undecided Third Party	1%	1%	1%	0%	2%	1%	1%	1%	1%	0%
N	1,100	269	312	179	159	180	504	581	804	296

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Kamala Harris	55%	55%	64%	46%
Donald Trump	38%	37%	32%	47%
Robert F. Kennedy Jr.	2%	2%	0%	3%
Cornel West	0%	0%	0%	0%
Jill Stein	1%	1%	2%	1%
Chase Oliver	0%	0%	0%	1%
Another candidate	0%	0%	0%	0%
Undecided	3%	3%	0%	3%
Undecided Third Party	1%	1%	2%	0%
N	1,100	929	48	121

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	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Kamala Harris	55%	51%	58%	51%	56%	58%	52%	55%	52%	61%
Donald Trump	38%	44%	32%	43%	35%	35%	40%	35%	43%	35%
Robert F. Kennedy Jr.	2%	1%	3%	1%	2%	2%	2%	2%	2%	0%
Cornel West	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
Jill Stein	1%	1%	1%	1%	1%	2%	0%	1%	0%	1%
Chase Oliver	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%
Another candidate	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Undecided	3%	3%	4%	3%	3%	3%	4%	3%	3%	2%
Undecided Third Party	1%	0%	2%	1%	1%	1%	1%	2%	0%	1%
N	1,100	550	549	362	736	458	636	415	395	215

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House Vote 2024 - Full Recoded

House Vote 2024 - Full Recoded

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Democratic candidate	57%	95%	28%	7%	91%	54%	22%	91%	26%	*	89%	7%	*	56%
Republican candidate	35%	3%	29%	90%	6%	32%	73%	4%	64%	*	6%	85%	*	29%
Other candidate	2%	1%	7%	1%	2%	1%	2%	1%	2%	*	1%	2%	*	3%
Undecided	6%	1%	36%	2%	1%	13%	3%	3%	7%	*	4%	7%	*	11%
N	1,100	595	141	361	380	397	324	512	561	26	587	362	25	126

	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
Democratic candidate	57%	58%	54%
Republican candidate	35%	34%	40%
Other candidate	2%	2%	2%
Undecided	6%	6%	4%
N	1,100	929	169

	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Democratic candidate	57%	60%	59%	51%	53%
Republican candidate	35%	33%	33%	39%	38%
Other candidate	2%	3%	2%	3%	2%
Undecided	6%	5%	6%	6%	7%
N	1,100	600	172	69	316

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	Spanish Speaking Household		
	Total	Daily Spanish-speaking household	Not daily Spanish-speaking household
Democratic candidate	57%	61%	55%
Republican candidate	35%	33%	36%
Other candidate	2%	1%	2%
Undecided	6%	5%	6%
N	1,100	376	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Democratic candidate	57%	67%	60%	53%	50%	48%	52%	61%	53%	69%
Republican candidate	35%	26%	33%	39%	42%	44%	42%	30%	38%	27%
Other candidate	2%	1%	2%	1%	3%	2%	1%	3%	2%	1%
Undecided	6%	7%	5%	7%	5%	6%	5%	6%	7%	3%
N	1,100	269	312	179	159	180	504	581	804	296

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Democratic candidate	57%	58%	65%	50%
Republican candidate	35%	34%	33%	43%
Other candidate	2%	2%	3%	2%
Undecided	6%	6%	0%	5%
N	1,100	929	48	121

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	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Democratic candidate	57%	52%	62%	54%	59%	60%	55%	57%	55%	61%
Republican candidate	35%	41%	29%	40%	33%	33%	36%	35%	38%	32%
Other candidate	2%	1%	2%	1%	2%	2%	2%	2%	2%	1%
Undecided	6%	5%	6%	5%	6%	5%	7%	6%	5%	5%
N	1,100	550	549	362	736	458	636	415	395	215

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Favorability Grid (Key Figures) — Joe Biden

How [favorably or unfavorably] do you regard the following public officials or figures?

	Party ID			Ideology			Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Have not heard of this official	0%	0%	1%	1%	0%	0%	1%	1%	0%	*	0%	1%	*	1%
Very favorable	25%	42%	8%	3%	39%	25%	8%	50%	2%	*	42%	2%	*	12%
Somewhat favorable	19%	29%	12%	5%	28%	19%	10%	35%	5%	*	29%	4%	*	22%
Neither favorable nor unfavorable	10%	10%	20%	5%	10%	12%	7%	9%	8%	*	10%	6%	*	15%
Somewhat unfavorable	13%	12%	24%	11%	13%	17%	7%	4%	21%	*	12%	12%	*	20%
Very unfavorable	33%	7%	35%	76%	11%	27%	68%	1%	64%	*	8%	76%	*	29%
N	1,099	595	141	360	380	396	324	512	561	26	587	361	25	126

	Country of Origin		
	Total	Mainland United States	Another country, Island of Puerto Rico
Have not heard of this official	0%	1%	0%
Very favorable	25%	25%	25%
Somewhat favorable	19%	20%	17%
Neither favorable nor unfavorable	10%	10%	10%
Somewhat unfavorable	13%	13%	12%
Very unfavorable	33%	33%	37%
N	1,099	928	169

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Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Have not heard of this official	0%	1%	0%	0%	0%
Very favorable	25%	27%	25%	25%	22%
Somewhat favorable	19%	21%	17%	13%	17%
Neither favorable nor unfavorable	10%	9%	12%	10%	9%
Somewhat unfavorable	13%	11%	17%	14%	15%
Very unfavorable	33%	32%	28%	38%	36%
N	1,099	600	171	69	316

	Total	Spanish Speaking Household	
		Daily Spanish-speaking household	Not daily Spanish-speaking household
Have not heard of this official	0%	1%	0%
Very favorable	25%	28%	23%
Somewhat favorable	19%	21%	18%
Neither favorable nor unfavorable	10%	10%	10%
Somewhat unfavorable	13%	13%	13%
Very unfavorable	33%	27%	36%
N	1,099	376	720

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Have not heard of this official	0%	1%	1%	0%	0%	0%	0%	1%	1%	0%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Very favorable	25%	16%	22%	28%	33%	33%	21%	28%	22%	32%
Somewhat favorable	19%	25%	21%	17%	16%	12%	19%	20%	19%	21%
Neither favorable nor unfavorable	10%	14%	12%	10%	8%	1%	11%	8%	9%	11%
Somewhat unfavorable	13%	21%	18%	6%	5%	7%	10%	15%	13%	14%
Very unfavorable	33%	24%	27%	39%	39%	47%	38%	28%	37%	22%
N	1,099	269	312	179	159	180	504	580	804	295

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Have not heard of this official	0%	1%	0%	0%
Very favorable	25%	25%	32%	22%
Somewhat favorable	19%	20%	21%	15%
Neither favorable nor unfavorable	10%	10%	13%	9%
Somewhat unfavorable	13%	13%	7%	14%
Very unfavorable	33%	33%	27%	41%
N	1,099	928	48	121

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Have not heard of this official	0%	0%	1%	0%	0%	0%	1%	1%	1%	0%
Very favorable	25%	24%	25%	22%	26%	23%	26%	23%	24%	32%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



continued from previous page

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Somewhat favorable	19%	17%	22%	20%	19%	22%	17%	18%	20%	20%
Neither favorable nor unfavorable	10%	9%	10%	10%	10%	12%	8%	12%	8%	8%
Somewhat unfavorable	13%	12%	14%	16%	12%	13%	13%	13%	15%	8%
Very unfavorable	33%	38%	28%	33%	33%	30%	35%	33%	33%	33%
N	1,099	550	549	361	736	458	636	415	394	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



Favorability Grid (Key Figures) — Kamala Harris

How [favorably or unfavorably] do you regard the following public officials or figures?

	Party ID			Ideology			Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Have not heard of this official	1%	1%	2%	0%	0%	1%	1%	1%	0%	*	0%	1%	*	3%
Very favorable	37%	62%	14%	6%	64%	32%	14%	68%	10%	*	60%	5%	*	31%
Somewhat favorable	18%	24%	20%	6%	21%	22%	9%	20%	15%	*	23%	6%	*	23%
Neither favorable nor unfavorable	8%	7%	20%	5%	4%	13%	6%	7%	7%	*	8%	5%	*	9%
Somewhat unfavorable	8%	3%	16%	12%	3%	12%	8%	2%	13%	*	3%	13%	*	11%
Very unfavorable	29%	3%	28%	71%	7%	21%	63%	1%	55%	*	4%	70%	*	23%
N	1,100	595	141	361	380	397	324	512	561	26	587	362	25	126

	Country of Origin		
	Total	Mainland United States	Another country, Island of Puerto Rico
Have not heard of this official	1%	1%	1%
Very favorable	37%	38%	35%
Somewhat favorable	18%	18%	16%
Neither favorable nor unfavorable	8%	8%	8%
Somewhat unfavorable	8%	7%	10%
Very unfavorable	29%	29%	30%
N	1,100	929	169

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Have not heard of this official	1%	0%	2%	2%	0%
Very favorable	37%	42%	33%	31%	32%
Somewhat favorable	18%	18%	22%	15%	18%
Neither favorable nor unfavorable	8%	7%	8%	6%	10%
Somewhat unfavorable	8%	6%	6%	14%	10%
Very unfavorable	29%	27%	29%	32%	30%
N	1,100	600	172	69	315

	Total	Spanish Speaking Household	
		Daily Spanish-speaking household	Not daily Spanish-speaking household
Have not heard of this official	1%	1%	1%
Very favorable	37%	45%	33%
Somewhat favorable	18%	16%	19%
Neither favorable nor unfavorable	8%	8%	8%
Somewhat unfavorable	8%	8%	8%
Very unfavorable	29%	23%	32%
N	1,100	376	720

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Have not heard of this official	1%	2%	1%	0%	0%	0%	0%	1%	1%	1%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



continued from previous page

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Very favorable	37%	33%	35%	42%	44%	38%	34%	41%	35%	44%
Somewhat favorable	18%	29%	21%	13%	9%	6%	16%	19%	17%	18%
Neither favorable nor unfavorable	8%	10%	11%	4%	6%	6%	8%	8%	8%	7%
Somewhat unfavorable	8%	11%	8%	8%	4%	5%	7%	8%	8%	6%
Very unfavorable	29%	16%	24%	33%	37%	45%	34%	24%	30%	24%
N	1,100	269	312	179	159	180	504	581	804	295

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Have not heard of this official	1%	1%	0%	1%
Very favorable	37%	38%	41%	33%
Somewhat favorable	18%	18%	25%	13%
Neither favorable nor unfavorable	8%	8%	8%	7%
Somewhat unfavorable	8%	7%	0%	14%
Very unfavorable	29%	29%	26%	31%
N	1,100	929	48	121

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Have not heard of this official	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%
Very favorable	37%	35%	40%	34%	39%	39%	37%	35%	37%	43%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



continued from previous page

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Somewhat favorable	18%	15%	20%	19%	17%	18%	17%	19%	17%	16%
Neither favorable nor unfavorable	8%	7%	8%	8%	8%	7%	8%	12%	5%	5%
Somewhat unfavorable	8%	7%	8%	10%	6%	10%	6%	6%	11%	6%
Very unfavorable	29%	34%	23%	28%	29%	25%	31%	28%	29%	29%
N	1,100	550	549	362	735	458	636	415	395	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



Favorability Grid (Key Figures) — Donald Trump

How [favorably or unfavorably] do you regard the following public officials or figures?

	Party ID			Ideology			Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Have not heard of this official	0%	0%	1%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	1%
Very favorable	27%	4%	21%	68%	5%	21%	61%	5%	49%	*	4%	70%	*	19%
Somewhat favorable	11%	4%	16%	19%	3%	12%	17%	4%	17%	*	6%	18%	*	10%
Neither favorable nor unfavorable	5%	4%	14%	2%	2%	9%	3%	4%	5%	*	4%	5%	*	7%
Somewhat unfavorable	6%	6%	14%	3%	4%	10%	4%	6%	7%	*	7%	3%	*	12%
Very unfavorable	51%	81%	35%	7%	86%	48%	15%	82%	23%	*	80%	4%	*	51%
N	1,098	595	141	359	380	395	324	512	560	26	587	360	25	126

	Country of Origin		
	Total	Mainland United States	Another country, Island of Puerto Rico
Have not heard of this official	0%	0%	0%
Very favorable	27%	26%	34%
Somewhat favorable	11%	10%	12%
Neither favorable nor unfavorable	5%	5%	5%
Somewhat unfavorable	6%	7%	4%
Very unfavorable	51%	52%	45%
N	1,098	927	169

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Have not heard of this official	0%	0%	0%	0%	0%
Very favorable	27%	24%	30%	34%	29%
Somewhat favorable	11%	12%	6%	10%	11%
Neither favorable nor unfavorable	5%	4%	5%	3%	8%
Somewhat unfavorable	6%	6%	4%	7%	7%
Very unfavorable	51%	54%	56%	46%	46%
N	1,098	598	172	69	316

	Total	Spanish Speaking Household	
		Daily Spanish-speaking household	Not daily Spanish-speaking household
Have not heard of this official	0%	0%	0%
Very favorable	27%	28%	27%
Somewhat favorable	11%	9%	11%
Neither favorable nor unfavorable	5%	4%	5%
Somewhat unfavorable	6%	7%	6%
Very unfavorable	51%	52%	51%
N	1,098	376	719

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Have not heard of this official	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Very favorable	27%	22%	23%	29%	33%	37%	30%	25%	30%	20%
Somewhat favorable	11%	11%	13%	11%	8%	6%	12%	9%	11%	8%
Neither favorable nor unfavorable	5%	5%	6%	5%	5%	3%	4%	5%	5%	3%
Somewhat unfavorable	6%	8%	8%	5%	4%	4%	7%	6%	6%	6%
Very unfavorable	51%	54%	50%	50%	50%	50%	46%	55%	47%	62%
N	1,098	269	312	179	159	178	504	579	803	296

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Have not heard of this official	0%	0%	0%	0%
Very favorable	27%	26%	27%	36%
Somewhat favorable	11%	10%	15%	11%
Neither favorable nor unfavorable	5%	5%	6%	5%
Somewhat unfavorable	6%	7%	0%	6%
Very unfavorable	51%	52%	53%	42%
N	1,098	927	48	121

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Have not heard of this official	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Very favorable	27%	30%	25%	32%	25%	24%	29%	26%	30%	25%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



continued from previous page

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Somewhat favorable	11%	14%	7%	13%	10%	11%	11%	9%	13%	9%
Neither favorable nor unfavorable	5%	4%	6%	5%	5%	4%	5%	7%	2%	3%
Somewhat unfavorable	6%	6%	6%	8%	6%	7%	6%	7%	4%	9%
Very unfavorable	51%	46%	56%	43%	55%	53%	50%	50%	50%	54%
N	1,098	549	549	360	736	458	634	413	395	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.
Margin of error: +/-3.3%.



Favorability Grid (Key Figures) — JD Vance

How [favorably or unfavorably] do you regard the following public officials or figures?

	Party ID			Ideology			Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Have not heard of this official	8%	8%	10%	8%	7%	10%	6%	7%	8%	*	7%	8%	*	15%
Very favorable	15%	2%	12%	37%	2%	9%	37%	3%	26%	*	2%	38%	*	7%
Somewhat favorable	13%	5%	9%	27%	3%	13%	24%	5%	20%	*	6%	26%	*	8%
Neither favorable nor unfavorable	18%	14%	35%	17%	8%	27%	17%	14%	20%	*	15%	18%	*	29%
Somewhat unfavorable	10%	14%	7%	5%	9%	13%	8%	12%	8%	*	12%	5%	*	13%
Very unfavorable	37%	57%	27%	7%	71%	27%	8%	58%	17%	*	58%	5%	*	27%
N	1,099	594	141	361	378	397	324	512	561	25	586	362	25	126

	Country of Origin		
	Total	Mainland United States	Another country, Island of Puerto Rico
Have not heard of this official	8%	8%	7%
Very favorable	15%	15%	16%
Somewhat favorable	13%	13%	12%
Neither favorable nor unfavorable	18%	16%	26%
Somewhat unfavorable	10%	11%	7%
Very unfavorable	37%	37%	32%
N	1,099	928	169

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Have not heard of this official	8%	9%	6%	7%	6%
Very favorable	15%	14%	18%	16%	15%
Somewhat favorable	13%	10%	10%	17%	17%
Neither favorable nor unfavorable	18%	16%	17%	19%	19%
Somewhat unfavorable	10%	11%	10%	6%	9%
Very unfavorable	37%	39%	38%	35%	34%
N	1,099	599	172	69	316

	Total	Spanish Speaking Household	
		Daily Spanish-speaking household	Not daily Spanish-speaking household
Have not heard of this official	8%	9%	7%
Very favorable	15%	13%	16%
Somewhat favorable	13%	12%	13%
Neither favorable nor unfavorable	18%	18%	17%
Somewhat unfavorable	10%	11%	9%
Very unfavorable	37%	36%	37%
N	1,099	375	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Have not heard of this official	8%	13%	8%	8%	3%	4%	5%	10%	9%	6%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



continued from previous page

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Very favorable	15%	8%	10%	15%	22%	27%	17%	13%	16%	12%
Somewhat favorable	13%	15%	11%	16%	16%	8%	13%	13%	14%	10%
Neither favorable nor unfavorable	18%	21%	22%	14%	13%	14%	18%	18%	20%	11%
Somewhat unfavorable	10%	12%	12%	10%	6%	8%	10%	11%	10%	9%
Very unfavorable	37%	32%	37%	38%	40%	39%	36%	36%	31%	52%
N	1,099	269	311	179	159	180	503	581	803	296

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Have not heard of this official	8%	8%	7%	8%
Very favorable	15%	15%	10%	18%
Somewhat favorable	13%	13%	13%	11%
Neither favorable nor unfavorable	18%	16%	27%	26%
Somewhat unfavorable	10%	11%	8%	7%
Very unfavorable	37%	37%	36%	31%
N	1,099	928	48	121

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Have not heard of this official	8%	8%	8%	9%	7%	7%	9%	11%	7%	5%
Very favorable	15%	18%	11%	15%	15%	13%	16%	13%	17%	11%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



continued from previous page

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Somewhat favorable	13%	14%	12%	15%	12%	14%	12%	10%	16%	14%
Neither favorable nor unfavorable	18%	17%	18%	19%	17%	17%	18%	22%	16%	11%
Somewhat unfavorable	10%	11%	9%	11%	9%	12%	9%	10%	9%	13%
Very unfavorable	37%	32%	41%	30%	40%	37%	37%	34%	35%	45%
N	1,099	550	548	362	735	457	636	415	394	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.
Margin of error: +/-3.3%.



Favorability Grid (Key Figures) — Mike Johnson

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Have not heard of this official	22%	23%	30%	19%	27%	23%	16%	19%	24%	*	23%	17%	*	34%
Very favorable	8%	3%	9%	16%	2%	4%	19%	4%	12%	*	3%	16%	*	6%
Somewhat favorable	13%	8%	12%	20%	6%	11%	22%	9%	16%	*	7%	23%	*	8%
Neither favorable nor unfavorable	28%	25%	30%	31%	19%	35%	28%	22%	33%	*	25%	31%	*	33%
Somewhat unfavorable	10%	12%	10%	7%	10%	12%	8%	14%	7%	*	11%	7%	*	10%
Very unfavorable	19%	29%	10%	7%	36%	15%	6%	32%	9%	*	30%	5%	*	10%
N	1,099	594	141	361	380	395	324	511	561	26	585	362	25	126

	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
Have not heard of this official	22%	23%	19%
Very favorable	8%	7%	10%
Somewhat favorable	13%	13%	12%
Neither favorable nor unfavorable	28%	27%	30%
Somewhat unfavorable	10%	10%	10%
Very unfavorable	19%	19%	19%
N	1,099	927	169

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Have not heard of this official	22%	24%	22%	19%	19%
Very favorable	8%	8%	9%	14%	8%
Somewhat favorable	13%	12%	12%	9%	14%
Neither favorable nor unfavorable	28%	27%	29%	24%	29%
Somewhat unfavorable	10%	10%	9%	12%	9%
Very unfavorable	19%	19%	20%	23%	21%
N	1,099	599	172	69	316

	Total	Spanish Speaking Household	
		Daily Spanish-speaking household	Not daily Spanish-speaking household
Have not heard of this official	22%	25%	21%
Very favorable	8%	9%	7%
Somewhat favorable	13%	10%	14%
Neither favorable nor unfavorable	28%	28%	28%
Somewhat unfavorable	10%	10%	10%
Very unfavorable	19%	18%	20%
N	1,099	374	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Have not heard of this official	22%	26%	23%	25%	18%	16%	15%	28%	23%	20%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



continued from previous page

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Very favorable	8%	4%	6%	6%	11%	15%	10%	6%	8%	8%
Somewhat favorable	13%	14%	13%	10%	14%	12%	15%	11%	15%	7%
Neither favorable nor unfavorable	28%	31%	30%	29%	23%	23%	27%	29%	30%	23%
Somewhat unfavorable	10%	11%	9%	10%	10%	11%	12%	8%	9%	13%
Very unfavorable	19%	14%	19%	21%	24%	23%	20%	18%	16%	29%
N	1,099	269	312	178	159	180	503	581	803	296

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Have not heard of this official	22%	23%	21%	18%
Very favorable	8%	7%	16%	8%
Somewhat favorable	13%	13%	7%	14%
Neither favorable nor unfavorable	28%	27%	19%	35%
Somewhat unfavorable	10%	10%	8%	10%
Very unfavorable	19%	19%	29%	15%
N	1,099	927	48	121

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Have not heard of this official	22%	19%	26%	23%	22%	19%	24%	27%	19%	19%
Very favorable	8%	11%	4%	10%	7%	8%	8%	8%	7%	11%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



continued from previous page

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Somewhat favorable	13%	11%	14%	11%	13%	13%	12%	12%	15%	11%
Neither favorable nor unfavorable	28%	28%	28%	30%	27%	29%	27%	28%	31%	23%
Somewhat unfavorable	10%	12%	8%	9%	10%	9%	11%	10%	11%	10%
Very unfavorable	19%	19%	20%	16%	21%	22%	18%	15%	18%	27%
N	1,099	550	548	362	734	458	634	413	395	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.
Margin of error: +/-3.3%.



Favorability Grid (Key Figures) — Robert F. Kennedy, Jr.

How [favorably or unfavorably] do you regard the following public officials or figures?

	Party ID			Ideology			Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Have not heard of this official	3%	2%	7%	3%	3%	4%	3%	1%	4%	*	2%	3%	*	8%
Very favorable	11%	8%	15%	13%	8%	13%	11%	11%	11%	*	10%	13%	*	12%
Somewhat favorable	20%	16%	25%	25%	11%	23%	28%	15%	26%	*	16%	26%	*	23%
Neither favorable nor unfavorable	26%	22%	28%	32%	18%	31%	29%	21%	30%	*	20%	34%	*	29%
Somewhat unfavorable	16%	17%	12%	15%	17%	13%	17%	17%	15%	*	18%	14%	*	12%
Very unfavorable	24%	35%	12%	11%	43%	15%	12%	35%	14%	*	34%	10%	*	16%
N	1,100	595	141	361	380	397	324	512	561	26	587	362	25	126

	Country of Origin		
	Total	Mainland United States	Another country, Island of Puerto Rico
Have not heard of this official	3%	3%	2%
Very favorable	11%	11%	10%
Somewhat favorable	20%	19%	27%
Neither favorable nor unfavorable	26%	27%	23%
Somewhat unfavorable	16%	17%	11%
Very unfavorable	24%	23%	27%
N	1,100	929	169

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Have not heard of this official	3%	4%	2%	5%	2%
Very favorable	11%	12%	11%	7%	10%
Somewhat favorable	20%	21%	16%	23%	21%
Neither favorable nor unfavorable	26%	22%	33%	29%	27%
Somewhat unfavorable	16%	16%	14%	12%	18%
Very unfavorable	24%	25%	24%	23%	22%
N	1,100	600	172	69	316

	Total	Spanish Speaking Household	
		Daily Spanish-speaking household	Not daily Spanish-speaking household
Have not heard of this official	3%	3%	3%
Very favorable	11%	13%	10%
Somewhat favorable	20%	22%	19%
Neither favorable nor unfavorable	26%	26%	26%
Somewhat unfavorable	16%	13%	17%
Very unfavorable	24%	23%	25%
N	1,100	376	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Have not heard of this official	3%	5%	4%	3%	1%	0%	2%	4%	3%	3%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Very favorable	11%	14%	13%	6%	10%	6%	11%	11%	13%	5%
Somewhat favorable	20%	24%	23%	19%	17%	14%	19%	21%	21%	19%
Neither favorable nor unfavorable	26%	26%	25%	27%	26%	27%	26%	26%	27%	23%
Somewhat unfavorable	16%	14%	15%	18%	16%	18%	19%	14%	16%	17%
Very unfavorable	24%	16%	20%	28%	30%	35%	23%	24%	21%	33%
N	1,100	269	312	179	159	180	504	581	804	296

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Have not heard of this official	3%	3%	1%	2%
Very favorable	11%	11%	12%	10%
Somewhat favorable	20%	19%	20%	30%
Neither favorable nor unfavorable	26%	27%	29%	21%
Somewhat unfavorable	16%	17%	14%	9%
Very unfavorable	24%	23%	24%	28%
N	1,100	929	48	121

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Have not heard of this official	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%
Very favorable	11%	9%	12%	14%	9%	10%	11%	12%	12%	8%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



continued from previous page

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Somewhat favorable	20%	20%	20%	23%	19%	22%	18%	21%	22%	17%
Neither favorable nor unfavorable	26%	28%	24%	29%	25%	26%	26%	27%	26%	23%
Somewhat unfavorable	16%	17%	14%	13%	17%	16%	15%	16%	14%	19%
Very unfavorable	24%	22%	26%	18%	27%	22%	25%	22%	22%	29%
N	1,100	550	549	362	736	458	636	415	395	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.
Margin of error: +/-3.3%.



Favorability Grid (Key Figures) — Tim Walz

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Have not heard of this official	14%	13%	22%	13%	14%	18%	9%	10%	16%	*	12%	13%	*	29%
Very favorable	26%	43%	13%	4%	52%	17%	7%	50%	6%	*	44%	3%	*	15%
Somewhat favorable	14%	20%	5%	6%	18%	15%	7%	20%	8%	*	19%	6%	*	14%
Neither favorable nor unfavorable	20%	17%	33%	19%	10%	30%	18%	15%	23%	*	18%	19%	*	26%
Somewhat unfavorable	5%	3%	7%	9%	1%	8%	7%	3%	8%	*	4%	8%	*	7%
Very unfavorable	21%	4%	20%	49%	4%	11%	52%	3%	38%	*	4%	52%	*	9%
N	1,099	595	141	360	379	397	324	512	561	26	586	362	25	126

	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
Have not heard of this official	14%	15%	9%
Very favorable	26%	26%	28%
Somewhat favorable	14%	15%	8%
Neither favorable nor unfavorable	20%	19%	23%
Somewhat unfavorable	5%	5%	8%
Very unfavorable	21%	20%	24%
N	1,099	929	168

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Have not heard of this official	14%	16%	12%	11%	11%
Very favorable	26%	29%	23%	28%	25%
Somewhat favorable	14%	13%	18%	7%	14%
Neither favorable nor unfavorable	20%	19%	18%	17%	21%
Somewhat unfavorable	5%	5%	9%	11%	4%
Very unfavorable	21%	18%	21%	26%	24%
N	1,099	600	172	69	315

	Total	Spanish Speaking Household	
		Daily Spanish-speaking household	Not daily Spanish-speaking household
Have not heard of this official	14%	17%	13%
Very favorable	26%	29%	25%
Somewhat favorable	14%	12%	15%
Neither favorable nor unfavorable	20%	20%	19%
Somewhat unfavorable	5%	5%	6%
Very unfavorable	21%	18%	22%
N	1,099	375	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Have not heard of this official	14%	21%	16%	14%	8%	7%	10%	17%	16%	9%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Very favorable	26%	20%	28%	25%	33%	29%	25%	27%	20%	43%
Somewhat favorable	14%	19%	15%	14%	9%	8%	14%	14%	14%	14%
Neither favorable nor unfavorable	20%	26%	22%	15%	14%	14%	19%	20%	21%	14%
Somewhat unfavorable	5%	6%	6%	7%	2%	6%	6%	5%	6%	4%
Very unfavorable	21%	8%	14%	25%	34%	36%	26%	16%	23%	16%
N	1,099	268	312	179	159	180	504	580	804	295

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Have not heard of this official	14%	15%	10%	9%
Very favorable	26%	26%	32%	26%
Somewhat favorable	14%	15%	9%	8%
Neither favorable nor unfavorable	20%	19%	18%	25%
Somewhat unfavorable	5%	5%	13%	6%
Very unfavorable	21%	20%	17%	26%
N	1,099	929	48	120

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Have not heard of this official	14%	12%	16%	17%	13%	13%	15%	18%	11%	8%
Very favorable	26%	25%	28%	20%	30%	27%	26%	19%	28%	37%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Marital Status			Child U18		Employment		Income		
	Total	Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Somewhat favorable	14%	14%	14%	14%	14%	16%	12%	15%	12%	16%
Neither favorable nor unfavorable	20%	18%	21%	23%	18%	19%	20%	22%	20%	14%
Somewhat unfavorable	5%	7%	4%	7%	5%	6%	5%	5%	6%	5%
Very unfavorable	21%	24%	17%	20%	21%	18%	23%	21%	22%	20%
N	1,099	550	549	361	736	458	636	415	395	214

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



Favorability Grid (Key Figures) — Democrats in Congress

How [favorably or unfavorably] do you regard the following public officials or figures?

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Have not heard of this official	3%	1%	8%	3%	1%	4%	3%	1%	4%	*	2%	3%	*	5%
Very favorable	22%	38%	3%	3%	37%	19%	7%	40%	6%	*	36%	3%	*	12%
Somewhat favorable	27%	42%	12%	6%	39%	26%	12%	42%	13%	*	39%	5%	*	31%
Neither favorable nor unfavorable	14%	11%	41%	9%	11%	21%	9%	11%	15%	*	13%	13%	*	18%
Somewhat unfavorable	12%	5%	16%	21%	6%	15%	14%	4%	19%	*	6%	19%	*	17%
Very unfavorable	23%	3%	20%	57%	5%	15%	55%	2%	44%	*	3%	57%	*	17%
N	1,100	595	141	361	380	397	324	512	561	26	587	362	25	126

	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
Have not heard of this official	3%	3%	1%
Very favorable	22%	22%	20%
Somewhat favorable	27%	27%	26%
Neither favorable nor unfavorable	14%	13%	17%
Somewhat unfavorable	12%	12%	9%
Very unfavorable	23%	22%	27%
N	1,100	929	169

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Have not heard of this official	3%	3%	1%	1%	3%
Very favorable	22%	25%	22%	19%	19%
Somewhat favorable	27%	26%	29%	26%	25%
Neither favorable nor unfavorable	14%	15%	13%	11%	15%
Somewhat unfavorable	12%	11%	11%	12%	14%
Very unfavorable	23%	21%	24%	31%	24%
N	1,100	600	172	69	316

	Total	Spanish Speaking Household	
		Daily Spanish-speaking household	Not daily Spanish-speaking household
Have not heard of this official	3%	3%	3%
Very favorable	22%	28%	19%
Somewhat favorable	27%	25%	27%
Neither favorable nor unfavorable	14%	14%	14%
Somewhat unfavorable	12%	10%	13%
Very unfavorable	23%	20%	25%
N	1,100	376	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Have not heard of this official	3%	5%	3%	0%	1%	1%	2%	3%	3%	1%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



continued from previous page

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Very favorable	22%	21%	22%	24%	19%	23%	21%	23%	20%	28%
Somewhat favorable	27%	31%	29%	23%	26%	19%	24%	29%	25%	31%
Neither favorable nor unfavorable	14%	20%	15%	13%	11%	7%	12%	15%	14%	14%
Somewhat unfavorable	12%	13%	13%	14%	8%	9%	12%	11%	12%	10%
Very unfavorable	23%	9%	18%	26%	34%	41%	29%	18%	26%	16%
N	1,100	269	312	179	159	180	504	581	804	296

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Have not heard of this official	3%	3%	0%	1%
Very favorable	22%	22%	27%	16%
Somewhat favorable	27%	27%	31%	24%
Neither favorable nor unfavorable	14%	13%	12%	19%
Somewhat unfavorable	12%	12%	10%	9%
Very unfavorable	23%	22%	20%	31%
N	1,100	929	48	121

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Have not heard of this official	3%	3%	3%	3%	2%	2%	3%	3%	2%	1%
Very favorable	22%	21%	23%	22%	22%	23%	21%	22%	23%	24%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



continued from previous page

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Somewhat favorable	27%	24%	29%	25%	28%	27%	26%	25%	25%	33%
Neither favorable nor unfavorable	14%	13%	16%	13%	14%	13%	15%	16%	13%	9%
Somewhat unfavorable	12%	13%	11%	17%	9%	14%	10%	11%	16%	8%
Very unfavorable	23%	27%	19%	20%	25%	20%	25%	23%	21%	26%
N	1,100	550	549	362	736	458	636	415	395	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.
Margin of error: +/-3.3%.



Favorability Grid (Key Figures) — Republicans in Congress

How [favorably or unfavorably] do you regard the following public officials or figures?

	Party ID			Ideology			Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Have not heard of this official	2%	2%	6%	1%	2%	3%	2%	2%	2%	*	3%	0%	*	5%
Very favorable	13%	3%	5%	32%	4%	10%	26%	5%	21%	*	3%	31%	*	6%
Somewhat favorable	17%	5%	16%	37%	3%	16%	37%	5%	29%	*	6%	38%	*	13%
Neither favorable nor unfavorable	17%	14%	38%	15%	9%	25%	18%	13%	20%	*	15%	17%	*	29%
Somewhat unfavorable	16%	20%	16%	9%	16%	21%	11%	19%	14%	*	18%	11%	*	25%
Very unfavorable	34%	55%	20%	6%	66%	25%	7%	56%	15%	*	56%	3%	*	21%
N	1,100	595	141	361	380	397	324	512	561	26	587	362	25	126

	Country of Origin		
	Total	Mainland United States	Another country, Island of Puerto Rico
Have not heard of this official	2%	2%	3%
Very favorable	13%	12%	16%
Somewhat favorable	17%	17%	20%
Neither favorable nor unfavorable	17%	17%	20%
Somewhat unfavorable	16%	17%	13%
Very unfavorable	34%	35%	29%
N	1,100	929	169

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Have not heard of this official	2%	2%	4%	3%	2%
Very favorable	13%	12%	9%	17%	14%
Somewhat favorable	17%	16%	20%	22%	18%
Neither favorable nor unfavorable	17%	19%	16%	9%	16%
Somewhat unfavorable	16%	17%	17%	14%	16%
Very unfavorable	34%	35%	33%	34%	34%
N	1,100	600	172	69	316

	Total	Spanish Speaking Household	
		Daily Spanish-speaking household	Not daily Spanish-speaking household
Have not heard of this official	2%	3%	2%
Very favorable	13%	15%	12%
Somewhat favorable	17%	15%	18%
Neither favorable nor unfavorable	17%	17%	18%
Somewhat unfavorable	16%	16%	16%
Very unfavorable	34%	33%	34%
N	1,100	376	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Have not heard of this official	2%	4%	3%	1%	0%	1%	2%	2%	3%	1%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Very favorable	13%	13%	11%	12%	16%	13%	15%	11%	14%	9%
Somewhat favorable	17%	12%	14%	22%	18%	26%	18%	17%	19%	12%
Neither favorable nor unfavorable	17%	24%	18%	12%	15%	14%	15%	19%	20%	10%
Somewhat unfavorable	16%	19%	19%	15%	9%	15%	18%	15%	15%	19%
Very unfavorable	34%	28%	35%	39%	42%	32%	32%	35%	29%	49%
N	1,100	269	312	179	159	180	504	581	804	296

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Have not heard of this official	2%	2%	6%	1%
Very favorable	13%	12%	8%	19%
Somewhat favorable	17%	17%	24%	19%
Neither favorable nor unfavorable	17%	17%	16%	21%
Somewhat unfavorable	16%	17%	10%	14%
Very unfavorable	34%	35%	35%	26%
N	1,100	929	48	121

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Have not heard of this official	2%	1%	3%	3%	2%	3%	2%	4%	1%	0%
Very favorable	13%	14%	12%	18%	10%	11%	14%	14%	15%	7%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



continued from previous page

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Somewhat favorable	17%	20%	15%	20%	16%	16%	18%	16%	20%	17%
Neither favorable nor unfavorable	17%	18%	17%	17%	18%	15%	20%	20%	16%	12%
Somewhat unfavorable	16%	16%	16%	17%	16%	17%	15%	16%	14%	22%
Very unfavorable	34%	30%	38%	25%	38%	38%	31%	31%	33%	42%
N	1,100	550	549	362	736	458	636	415	395	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



Top Issues

What are the top issues facing the U.S. today? Select up to 5.

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Jobs and the economy	43%	34%	44%	58%	31%	46%	55%	34%	52%	*	35%	57%	*	44%
Income inequality	16%	22%	18%	6%	26%	13%	8%	21%	12%	*	19%	7%	*	25%
The budget, taxes, and the federal deficit	27%	17%	27%	43%	13%	23%	47%	16%	37%	*	17%	43%	*	25%
Foreign trade	2%	3%	0%	2%	3%	2%	2%	2%	3%	*	3%	3%	*	1%
Healthcare policy, including Medicare and Medicaid	29%	35%	27%	19%	38%	27%	20%	36%	22%	*	35%	20%	*	26%
Abortion policy	31%	42%	20%	17%	46%	28%	17%	40%	23%	*	42%	15%	*	30%
Social Security	18%	19%	14%	17%	17%	18%	18%	19%	16%	*	18%	17%	*	19%
Gun policy	25%	32%	24%	14%	34%	26%	14%	33%	17%	*	32%	15%	*	23%
Climate change and the environment	26%	36%	25%	11%	42%	23%	12%	37%	17%	*	36%	9%	*	29%
Criminal justice reform	8%	9%	8%	6%	9%	8%	6%	9%	7%	*	9%	7%	*	6%
Terrorism	10%	6%	10%	17%	4%	12%	16%	8%	12%	*	7%	17%	*	8%
Housing and homelessness	28%	27%	38%	26%	24%	34%	27%	25%	30%	*	27%	28%	*	39%
Infrastructure and transportation	5%	6%	6%	5%	6%	6%	4%	6%	5%	*	6%	5%	*	3%
Immigration policy	36%	24%	37%	55%	15%	40%	55%	22%	50%	*	23%	59%	*	30%
Education	14%	15%	19%	11%	17%	15%	11%	15%	14%	*	15%	11%	*	17%
Racism and race relations	14%	17%	15%	8%	21%	13%	6%	17%	11%	*	18%	8%	*	12%
LGBTQ rights	10%	14%	8%	3%	19%	7%	3%	14%	6%	*	14%	3%	*	10%
The drug war and the opioid crisis	14%	9%	12%	22%	7%	13%	22%	8%	18%	*	9%	22%	*	15%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Inflation	53%	43%	55%	70%	38%	58%	65%	41%	64%	*	43%	68%	*	57%
COVID-19 Pandemic	3%	4%	6%	1%	3%	4%	2%	4%	3%	*	3%	2%	*	4%
Voting rights	10%	13%	7%	6%	15%	8%	7%	15%	5%	*	14%	5%	*	6%
Democracy	17%	21%	14%	9%	27%	13%	9%	25%	9%	*	22%	7%	*	17%
The conflict between Israel and Palestine	8%	7%	12%	7%	8%	8%	6%	5%	10%	*	7%	7%	*	9%
Crime	15%	7%	21%	25%	3%	16%	27%	7%	22%	*	7%	28%	*	13%
Other	2%	2%	2%	3%	2%	1%	4%	3%	2%	*	2%	2%	*	2%
N	1,100	595	141	361	380	397	324	512	561	26	587	362	25	126

Country of Origin

	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
Jobs and the economy	43%	43%	43%
Income inequality	16%	17%	14%
The budget, taxes, and the federal deficit	27%	27%	25%
Foreign trade	2%	2%	4%
Healthcare policy, including Medicare and Medicaid	29%	29%	29%
Abortion policy	31%	33%	20%
Social Security	18%	17%	19%
Gun policy	25%	25%	26%
Climate change and the environment	26%	27%	21%
Criminal justice reform	8%	7%	11%
Terrorism	10%	10%	12%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
Housing and homelessness	28%	28%	29%
Infrastructure and transportation	5%	5%	5%
Immigration policy	36%	34%	46%
Education	14%	14%	14%
Racism and race relations	14%	14%	12%
LGBTQ rights	10%	10%	10%
The drug war and the opioid crisis	14%	13%	18%
Inflation	53%	54%	50%
COVID-19 Pandemic	3%	3%	3%
Voting rights	10%	10%	8%
Democracy	17%	16%	18%
The conflict between Israel and Palestine	8%	8%	7%
Crime	15%	15%	16%
Other	2%	2%	3%
N	1,100	929	169

	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Jobs and the economy	43%	41%	40%	38%	46%
Income inequality	16%	16%	18%	14%	18%
The budget, taxes, and the federal deficit	27%	28%	27%	24%	23%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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Hispanic Origin

	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Foreign trade	2%	3%	1%	2%	2%
Healthcare policy, including Medicare and Medicaid	29%	28%	29%	25%	31%
Abortion policy	31%	34%	30%	32%	28%
Social Security	18%	16%	23%	20%	16%
Gun policy	25%	28%	19%	23%	24%
Climate change and the environment	26%	28%	28%	33%	23%
Criminal justice reform	8%	7%	11%	10%	7%
Terrorism	10%	10%	6%	17%	14%
Housing and homelessness	28%	30%	27%	20%	27%
Infrastructure and transportation	5%	5%	6%	4%	6%
Immigration policy	36%	32%	39%	40%	38%
Education	14%	14%	16%	7%	16%
Racism and race relations	14%	15%	17%	15%	11%
LGBTQ rights	10%	11%	13%	13%	7%
The drug war and the opioid crisis	14%	13%	12%	21%	15%
Inflation	53%	55%	46%	52%	51%
COVID-19 Pandemic	3%	3%	3%	2%	3%
Voting rights	10%	10%	11%	9%	9%
Democracy	17%	16%	16%	26%	17%
The conflict between Israel and Palestine	8%	7%	7%	4%	10%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Hispanic Origin				
	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Crime	15%	14%	15%	19%	16%
Other	2%	2%	1%	2%	3%
N	1,100	600	172	69	316

	Spanish Speaking Household		
	Total	Daily Spanish-speaking household	Not daily Spanish-speaking household
Jobs and the economy	43%	47%	41%
Income inequality	16%	14%	17%
The budget, taxes, and the federal deficit	27%	25%	27%
Foreign trade	2%	3%	2%
Healthcare policy, including Medicare and Medicaid	29%	31%	28%
Abortion policy	31%	30%	32%
Social Security	18%	15%	19%
Gun policy	25%	25%	25%
Climate change and the environment	26%	26%	27%
Criminal justice reform	8%	8%	8%
Terrorism	10%	10%	11%
Housing and homelessness	28%	30%	27%
Infrastructure and transportation	5%	4%	6%
Immigration policy	36%	38%	35%
Education	14%	16%	14%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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Spanish Speaking Household

	Total	Daily Spanish-speaking household	Not daily Spanish-speaking household
Racism and race relations	14%	14%	13%
LGBTQ rights	10%	10%	10%
The drug war and the opioid crisis	14%	15%	13%
Inflation	53%	56%	52%
COVID-19 Pandemic	3%	2%	4%
Voting rights	10%	10%	10%
Democracy	17%	15%	17%
The conflict between Israel and Palestine	8%	5%	9%
Crime	15%	16%	14%
Other	2%	2%	2%
N	1,100	376	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Jobs and the economy	43%	50%	44%	45%	44%	30%	48%	40%	45%	38%
Income inequality	16%	19%	22%	18%	10%	6%	18%	14%	15%	19%
The budget, taxes, and the federal deficit	27%	23%	25%	27%	25%	36%	31%	23%	29%	20%
Foreign trade	2%	5%	1%	0%	3%	2%	3%	2%	2%	4%
Healthcare policy, including Medicare and Medicaid	29%	27%	28%	29%	27%	35%	27%	30%	28%	31%
Abortion policy	31%	34%	30%	26%	34%	30%	26%	35%	30%	34%
Social Security	18%	7%	11%	21%	27%	34%	16%	20%	18%	16%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Gun policy	25%	22%	26%	29%	25%	25%	22%	28%	23%	30%
Climate change and the environment	26%	29%	30%	22%	21%	26%	25%	27%	23%	36%
Criminal justice reform	8%	10%	7%	9%	6%	7%	7%	9%	8%	7%
Terrorism	10%	7%	11%	9%	12%	15%	11%	10%	10%	10%
Housing and homelessness	28%	32%	31%	29%	23%	23%	24%	32%	33%	16%
Infrastructure and transportation	5%	6%	5%	4%	8%	5%	7%	4%	5%	7%
Immigration policy	36%	27%	31%	39%	47%	45%	37%	36%	37%	33%
Education	14%	19%	16%	14%	9%	9%	13%	15%	11%	22%
Racism and race relations	14%	19%	17%	10%	9%	9%	14%	13%	13%	16%
LGBTQ rights	10%	15%	9%	9%	10%	4%	8%	11%	9%	13%
The drug war and the opioid crisis	14%	10%	13%	12%	17%	20%	14%	14%	16%	8%
Inflation	53%	54%	56%	55%	50%	47%	53%	54%	56%	45%
COVID-19 Pandemic	3%	3%	4%	3%	2%	2%	2%	3%	3%	3%
Voting rights	10%	6%	8%	9%	11%	17%	11%	8%	9%	13%
Democracy	17%	13%	14%	17%	19%	24%	17%	16%	15%	21%
The conflict between Israel and Palestine	8%	11%	6%	4%	5%	9%	6%	8%	8%	7%
Crime	15%	11%	11%	21%	17%	19%	16%	14%	17%	10%
Other	2%	2%	2%	3%	4%	1%	2%	2%	2%	2%
N	1,100	269	312	179	159	180	504	581	804	296

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Jobs and the economy	43%	43%	36%	46%
Income inequality	16%	17%	17%	13%
The budget, taxes, and the federal deficit	27%	27%	17%	28%
Foreign trade	2%	2%	8%	2%
Healthcare policy, including Medicare and Medicaid	29%	29%	35%	26%
Abortion policy	31%	33%	22%	19%
Social Security	18%	17%	26%	16%
Gun policy	25%	25%	24%	26%
Climate change and the environment	26%	27%	27%	19%
Criminal justice reform	8%	7%	16%	9%
Terrorism	10%	10%	11%	13%
Housing and homelessness	28%	28%	17%	34%
Infrastructure and transportation	5%	5%	5%	5%
Immigration policy	36%	34%	36%	50%
Education	14%	14%	17%	13%
Racism and race relations	14%	14%	17%	10%
LGBTQ rights	10%	10%	14%	8%
The drug war and the opioid crisis	14%	13%	19%	17%
Inflation	53%	54%	39%	54%
COVID-19 Pandemic	3%	3%	3%	3%
Voting rights	10%	10%	13%	6%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Democracy	17%	16%	19%	17%
The conflict between Israel and Palestine	8%	8%	2%	10%
Crime	15%	15%	9%	18%
Other	2%	2%	4%	2%
N	1,100	929	48	121

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Jobs and the economy	43%	45%	41%	48%	41%	46%	41%	41%	44%	46%
Income inequality	16%	14%	18%	17%	16%	21%	13%	15%	17%	17%
The budget, taxes, and the federal deficit	27%	26%	28%	25%	27%	24%	29%	23%	31%	27%
Foreign trade	2%	3%	2%	3%	2%	2%	2%	3%	3%	3%
Healthcare policy, including Medicare and Medicaid	29%	29%	29%	29%	29%	27%	30%	32%	28%	25%
Abortion policy	31%	30%	32%	29%	32%	32%	31%	29%	31%	32%
Social Security	18%	18%	17%	13%	20%	13%	21%	21%	18%	11%
Gun policy	25%	25%	25%	26%	24%	27%	24%	24%	24%	27%
Climate change and the environment	26%	24%	28%	27%	26%	28%	25%	25%	24%	37%
Criminal justice reform	8%	7%	9%	10%	7%	7%	8%	9%	7%	5%
Terrorism	10%	13%	8%	11%	10%	9%	12%	10%	12%	7%
Housing and homelessness	28%	24%	32%	28%	28%	25%	31%	35%	28%	19%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Infrastructure and transportation	5%	6%	5%	3%	6%	7%	4%	6%	4%	8%
Immigration policy	36%	39%	33%	33%	37%	32%	39%	32%	37%	46%
Education	14%	15%	14%	17%	13%	17%	13%	11%	14%	20%
Racism and race relations	14%	13%	15%	16%	13%	16%	12%	14%	14%	13%
LGBTQ rights	10%	8%	12%	10%	10%	10%	10%	11%	9%	9%
The drug war and the opioid crisis	14%	13%	14%	14%	14%	10%	16%	16%	12%	14%
Inflation	53%	56%	50%	57%	51%	56%	51%	52%	54%	52%
COVID-19 Pandemic	3%	2%	4%	6%	2%	4%	3%	4%	3%	1%
Voting rights	10%	10%	10%	8%	11%	9%	11%	10%	9%	10%
Democracy	17%	19%	14%	13%	19%	17%	16%	14%	16%	23%
The conflict between Israel and Palestine	8%	7%	8%	5%	9%	6%	8%	9%	7%	5%
Crime	15%	17%	13%	15%	15%	14%	16%	13%	17%	15%
Other	2%	2%	2%	3%	2%	2%	3%	3%	1%	2%
N	1,100	550	549	362	736	458	636	415	395	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



Views on Abortion

Do you think abortion should be...

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Legal in all cases	33%	46%	26%	12%	57%	28%	10%	44%	22%	*	46%	10%	*	37%
Legal in most cases	35%	40%	37%	27%	33%	45%	27%	42%	29%	*	42%	26%	*	32%
Illegal in most cases	26%	11%	27%	50%	9%	21%	52%	12%	40%	*	11%	51%	*	24%
Illegal in all cases	6%	2%	10%	11%	1%	6%	12%	2%	10%	*	2%	12%	*	7%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
N	1,100	595	141	361	380	397	324	512	561	26	587	362	25	126

	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
Legal in all cases	33%	33%	30%
Legal in most cases	35%	37%	29%
Illegal in most cases	26%	24%	35%
Illegal in all cases	6%	6%	6%
Not sure	0%	0%	0%
N	1,100	929	169

	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Legal in all cases	33%	34%	39%	31%	29%
Legal in most cases	35%	36%	34%	30%	35%
Illegal in most cases	26%	23%	25%	33%	31%
Illegal in all cases	6%	7%	2%	6%	6%
Not sure	0%	0%	0%	0%	0%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Hispanic Origin				
	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
N	1,100	600	172	69	316

	Spanish Speaking Household		
	Total	Daily Spanish-speaking household	Not daily Spanish-speaking household
Legal in all cases	33%	35%	32%
Legal in most cases	35%	36%	35%
Illegal in most cases	26%	24%	27%
Illegal in all cases	6%	5%	6%
Not sure	0%	0%	0%
N	1,100	376	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Legal in all cases	33%	38%	36%	28%	29%	26%	27%	37%	31%	36%
Legal in most cases	35%	36%	36%	33%	37%	33%	36%	35%	34%	39%
Illegal in most cases	26%	22%	22%	31%	28%	33%	32%	21%	28%	22%
Illegal in all cases	6%	4%	6%	7%	5%	8%	5%	7%	7%	3%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
N	1,100	269	312	179	159	180	504	581	804	296

	Country of Origin			
	Total	Mainland United States	Island of Puerto Rico	Another country
Legal in all cases	33%	33%	39%	26%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Legal in most cases	35%	37%	23%	31%
Illegal in most cases	26%	24%	34%	35%
Illegal in all cases	6%	6%	3%	8%
Not sure	0%	0%	0%	0%
N	1,100	929	48	121

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Legal in all cases	33%	29%	36%	29%	34%	35%	31%	32%	32%	33%
Legal in most cases	35%	34%	37%	36%	35%	34%	36%	36%	36%	39%
Illegal in most cases	26%	30%	22%	29%	24%	26%	26%	25%	27%	25%
Illegal in all cases	6%	7%	5%	6%	6%	5%	7%	8%	6%	3%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
N	1,100	550	549	362	736	458	636	415	395	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



Biden Withdrawal Approval

As you may have heard, Joe Biden has withdrawn from the presidential race. Do you [approve or disapprove] of his decision to step aside from the race?

	Party ID			Ideology			Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly approve	57%	64%	47%	50%	70%	55%	44%	59%	56%	*	63%	50%	*	53%
Somewhat approve	21%	25%	18%	15%	21%	22%	19%	29%	13%	*	26%	14%	*	23%
Somewhat disapprove	9%	7%	11%	11%	3%	10%	13%	8%	10%	*	7%	10%	*	12%
Strongly disapprove	8%	2%	9%	15%	4%	6%	14%	2%	13%	*	2%	17%	*	5%
Not sure	6%	2%	15%	9%	2%	6%	10%	2%	8%	*	3%	9%	*	7%
N	1,100	595	140	361	380	396	324	512	561	26	586	362	25	126

	Country of Origin		
	Total	Mainland United States	Another country, Island of Puerto Rico
Strongly approve	57%	58%	53%
Somewhat approve	21%	21%	19%
Somewhat disapprove	9%	8%	12%
Strongly disapprove	8%	7%	9%
Not sure	6%	6%	7%
N	1,100	928	169

	Hispanic Origin				
	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Strongly approve	57%	57%	53%	54%	61%
Somewhat approve	21%	22%	22%	15%	18%
Somewhat disapprove	9%	8%	11%	14%	8%
Strongly disapprove	8%	8%	8%	9%	6%
Not sure	6%	5%	6%	8%	6%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Hispanic Origin				
	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
N	1,100	600	172	69	316

	Spanish Speaking Household		
	Total	Daily Spanish-speaking household	Not daily Spanish-speaking household
Strongly approve	57%	58%	56%
Somewhat approve	21%	22%	20%
Somewhat disapprove	9%	7%	10%
Strongly disapprove	8%	7%	8%
Not sure	6%	6%	6%
N	1,100	375	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Strongly approve	57%	55%	59%	55%	61%	55%	57%	56%	54%	66%
Somewhat approve	21%	28%	19%	23%	15%	15%	20%	22%	23%	15%
Somewhat disapprove	9%	9%	10%	6%	5%	9%	8%	9%	8%	10%
Strongly disapprove	8%	5%	6%	9%	9%	12%	8%	7%	8%	6%
Not sure	6%	3%	6%	6%	9%	8%	7%	5%	7%	3%
N	1,100	269	312	179	159	180	504	581	804	296

	Country of Origin			
	Total	Mainland United States	Island of Puerto Rico	Another country
Strongly approve	57%	58%	54%	53%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Somewhat approve	21%	21%	13%	22%
Somewhat disapprove	9%	8%	18%	9%
Strongly disapprove	8%	7%	10%	9%
Not sure	6%	6%	5%	7%
N	1,100	928	48	121

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Strongly approve	57%	57%	57%	56%	58%	57%	58%	54%	59%	61%
Somewhat approve	21%	19%	23%	21%	21%	21%	21%	22%	21%	18%
Somewhat disapprove	9%	9%	8%	11%	7%	11%	7%	10%	7%	10%
Strongly disapprove	8%	8%	7%	9%	7%	8%	7%	8%	9%	6%
Not sure	6%	6%	5%	4%	7%	4%	7%	7%	4%	5%
N	1,100	550	549	362	735	458	635	414	395	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



Biden Motivation

Does Joe Biden stepping aside as the Democratic nominee make you...

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
More motivated to vote	44%	52%	26%	39%	55%	38%	39%	51%	39%	*	51%	37%	*	39%
Does not change my motivation to vote	52%	46%	64%	58%	43%	56%	57%	45%	57%	*	46%	59%	*	59%
Less motivated to vote	4%	3%	10%	3%	2%	6%	3%	4%	3%	*	3%	5%	*	1%
N	1,100	595	141	361	380	397	324	512	561	26	587	362	25	126

Country of Origin

	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
More motivated to vote	44%	45%	42%
Does not change my motivation to vote	52%	51%	56%
Less motivated to vote	4%	4%	2%
N	1,100	929	169

Hispanic Origin

	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
More motivated to vote	44%	46%	49%	37%	41%
Does not change my motivation to vote	52%	50%	48%	60%	55%
Less motivated to vote	4%	4%	2%	3%	4%
N	1,100	600	172	69	316

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Spanish Speaking Household	
		Daily Spanish-speaking household	Not daily Spanish-speaking household
More motivated to vote	44%	50%	41%
Does not change my motivation to vote	52%	48%	54%
Less motivated to vote	4%	2%	5%
N	1,100	376	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
More motivated to vote	44%	50%	45%	38%	44%	42%	47%	42%	44%	46%
Does not change my motivation to vote	52%	46%	51%	57%	52%	57%	51%	53%	53%	51%
Less motivated to vote	4%	4%	4%	5%	4%	2%	2%	5%	4%	3%
N	1,100	269	312	179	159	180	504	581	804	296

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
More motivated to vote	44%	45%	50%	39%
Does not change my motivation to vote	52%	51%	50%	59%
Less motivated to vote	4%	4%	0%	2%
N	1,100	929	48	121

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
More motivated to vote	44%	41%	48%	49%	42%	45%	44%	42%	47%	43%
Does not change my motivation to vote	52%	55%	49%	47%	54%	50%	53%	54%	50%	54%
Less motivated to vote	4%	4%	3%	4%	3%	5%	3%	4%	3%	3%
N	1,100	550	549	362	736	458	636	415	395	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



Do Democrats Care About Latino Community

Thinking about national politics, would you say that [the Democratic Party cares a great deal about the Latino community, that they don't care too much about Latinos, or that Democrats are being hostile towards the Latino community]?

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Care a great deal	45%	68%	25%	14%	67%	44%	21%	72%	20%	*	67%	14%	*	38%
Don't care too much	45%	28%	64%	66%	31%	49%	58%	24%	65%	*	30%	64%	*	58%
Being hostile	10%	3%	11%	20%	2%	7%	21%	4%	15%	*	3%	21%	*	4%
N	1,093	593	138	359	378	393	322	511	558	24	585	359	25	125

Country of Origin

	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
Care a great deal	45%	46%	38%
Don't care too much	45%	44%	52%
Being hostile	10%	10%	9%
N	1,093	922	169

Hispanic Origin

	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Care a great deal	45%	49%	47%	39%	38%
Don't care too much	45%	40%	45%	55%	53%
Being hostile	10%	11%	8%	6%	9%
N	1,093	596	171	69	314

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Spanish Speaking Household	
		Daily Spanish-speaking household	Not daily Spanish-speaking household
Care a great deal	45%	49%	43%
Don't care too much	45%	41%	47%
Being hostile	10%	9%	10%
N	1,093	374	716

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Care a great deal	45%	45%	46%	45%	45%	45%	42%	48%	43%	51%
Don't care too much	45%	47%	46%	46%	43%	43%	47%	43%	46%	43%
Being hostile	10%	8%	8%	9%	12%	12%	11%	8%	11%	6%
N	1,093	268	308	179	159	178	503	575	798	295

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Care a great deal	45%	46%	46%	35%
Don't care too much	45%	44%	45%	55%
Being hostile	10%	10%	9%	10%
N	1,093	922	48	121

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Care a great deal	45%	41%	49%	44%	46%	47%	44%	45%	44%	49%
Don't care too much	45%	47%	43%	46%	45%	45%	45%	44%	48%	40%
Being hostile	10%	11%	8%	10%	9%	7%	11%	11%	8%	10%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
N	1,093	549	544	360	731	457	631	411	393	214

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



Do Republicans Care About Latino Community

Thinking about national politics, would you say that [the Republican Party cares a great deal about the Latino community, that they don't care too much about Latinos, or that Republicans are being hostile towards the Latino community]?

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Care a great deal	31%	10%	24%	68%	9%	23%	66%	11%	50%	*	9%	69%	*	24%
Don't care too much	35%	36%	52%	27%	30%	47%	25%	36%	33%	*	38%	27%	*	47%
Being hostile	34%	54%	24%	5%	61%	30%	8%	53%	17%	*	53%	4%	*	29%
N	1,094	594	137	360	378	392	324	510	560	24	586	358	25	125

Country of Origin

	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
Care a great deal	31%	30%	35%
Don't care too much	35%	35%	34%
Being hostile	34%	35%	31%
N	1,094	925	167

Hispanic Origin

	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Care a great deal	31%	26%	39%	36%	33%
Don't care too much	35%	35%	33%	37%	33%
Being hostile	34%	38%	28%	27%	34%
N	1,094	598	171	69	313

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Spanish Speaking Household		
	Total	Daily Spanish-speaking household	Not daily Spanish-speaking household
Care a great deal	31%	30%	32%
Don't care too much	35%	32%	36%
Being hostile	34%	38%	32%
N	1,094	374	717

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Care a great deal	31%	27%	24%	34%	33%	44%	36%	27%	34%	23%
Don't care too much	35%	34%	39%	33%	36%	30%	33%	37%	36%	32%
Being hostile	34%	39%	37%	32%	30%	26%	30%	37%	30%	45%
N	1,094	268	310	179	159	178	502	579	800	295

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Care a great deal	31%	30%	28%	38%
Don't care too much	35%	35%	37%	32%
Being hostile	34%	35%	35%	29%
N	1,094	925	48	119

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Care a great deal	31%	33%	29%	35%	29%	27%	33%	33%	33%	26%
Don't care too much	35%	35%	35%	35%	35%	34%	35%	36%	32%	38%
Being hostile	34%	32%	36%	31%	36%	39%	31%	31%	35%	36%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
N	1,094	550	544	362	730	455	633	410	394	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



Better Plan for the Latino Community

In your opinion, which party has a better plan for the Latino community?

	Party ID			Ideology			Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Democratic party	47%	79%	18%	6%	75%	44%	18%	80%	17%	*	76%	7%	*	39%
The Republican party	27%	2%	18%	72%	5%	19%	62%	3%	50%	*	2%	70%	*	15%
Neither has a good plan for Latinos	18%	14%	42%	16%	15%	25%	14%	10%	25%	*	15%	17%	*	32%
Not sure	8%	6%	22%	6%	6%	12%	6%	7%	8%	*	7%	7%	*	14%
N	1,096	595	139	359	380	395	322	511	559	26	585	360	25	126

Country of Origin

	Total	Mainland United States	Another country, Island of Puerto Rico
	The Democratic party	47%	48%
The Republican party	27%	27%	29%
Neither has a good plan for Latinos	18%	17%	25%
Not sure	8%	8%	5%
N	1,096	925	168

Hispanic Origin

	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
	The Democratic party	47%	51%	41%	46%
The Republican party	27%	24%	32%	30%	27%
Neither has a good plan for Latinos	18%	16%	20%	18%	23%
Not sure	8%	9%	7%	6%	8%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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Hispanic Origin

	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
N	1,096	597	172	69	316

Spanish Speaking Household

	Total	Daily Spanish-speaking household	Not daily Spanish-speaking household
The Democratic party	47%	53%	44%
The Republican party	27%	23%	29%
Neither has a good plan for Latinos	18%	19%	18%
Not sure	8%	6%	9%
N	1,096	374	718

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
The Democratic party	47%	55%	50%	44%	42%	38%	45%	49%	43%	57%
The Republican party	27%	18%	22%	31%	33%	39%	33%	21%	29%	21%
Neither has a good plan for Latinos	18%	16%	22%	18%	17%	15%	15%	21%	19%	16%
Not sure	8%	11%	6%	7%	8%	8%	6%	9%	9%	6%
N	1,096	267	311	179	159	180	504	577	800	296

Country of Origin

	Total	Mainland United States	Island of Puerto Rico	Another country
The Democratic party	47%	48%	44%	39%
The Republican party	27%	27%	30%	28%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Neither has a good plan for Latinos	18%	17%	22%	27%
Not sure	8%	8%	3%	6%
N	1,096	925	47	121

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
The Democratic party	47%	43%	51%	46%	48%	51%	45%	48%	46%	52%
The Republican party	27%	32%	22%	29%	26%	25%	28%	26%	28%	26%
Neither has a good plan for Latinos	18%	18%	18%	19%	18%	18%	18%	17%	19%	17%
Not sure	8%	7%	9%	6%	9%	6%	9%	9%	7%	6%
N	1,096	548	547	361	733	456	634	413	393	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



Harris Identity Test - Daughter of Immigrants

To what extent does Kamala Harris's background as the daughter of immigrants influence your enthusiasm for her nomination?

	Party ID			Ideology			Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Not at all	47%	28%	46%	80%	26%	48%	70%	25%	67%	*	29%	77%	*	48%
A little	15%	16%	28%	7%	21%	14%	10%	17%	14%	*	18%	7%	*	17%
Somewhat	18%	23%	24%	8%	23%	19%	12%	23%	13%	*	23%	11%	*	18%
A great deal	20%	33%	2%	4%	31%	19%	8%	35%	6%	*	31%	4%	*	17%
N	557	298	80	179	191	195	171	251	290	15	297	183	14	63

	Country of Origin		
	Total	Mainland United States	Another country, Island of Puerto Rico
Not at all	47%	48%	44%
A little	15%	15%	13%
Somewhat	18%	18%	19%
A great deal	20%	19%	24%
N	557	476	79

	Hispanic Origin				
	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Not at all	47%	45%	44%	57%	50%
A little	15%	14%	16%	11%	20%
Somewhat	18%	18%	17%	9%	17%
A great deal	20%	23%	22%	22%	12%
N	557	309	85	37	156

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Spanish Speaking Household								
	Total	Daily Spanish-speaking household					Not daily Spanish-speaking household		
Not at all	47%	38%					52%		
A little	15%	17%					14%		
Somewhat	18%	17%					19%		
A great deal	20%	29%					15%		
N	557	190					364		

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Not at all	47%	40%	37%	43%	64%	67%	51%	43%	52%	34%
A little	15%	20%	17%	16%	6%	9%	15%	15%	14%	18%
Somewhat	18%	22%	25%	15%	8%	10%	17%	19%	16%	25%
A great deal	20%	18%	20%	25%	22%	14%	17%	22%	18%	23%
N	557	157	154	84	82	80	260	286	414	143

	Country of Origin			
	Total	Mainland United States	Island of Puerto Rico	Another country
Not at all	47%	48%	*	47%
A little	15%	15%	*	16%
Somewhat	18%	18%	*	12%
A great deal	20%	19%	*	25%
N	557	476	18	61

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Not at all	47%	53%	41%	40%	51%	37%	54%	52%	46%	41%
A little	15%	13%	18%	15%	15%	17%	14%	12%	15%	21%
Somewhat	18%	16%	20%	19%	17%	23%	15%	14%	20%	20%
A great deal	20%	18%	21%	26%	17%	23%	17%	23%	19%	18%
N	557	285	272	179	378	225	327	210	213	103

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



Harris Identity Test - Woman of Color

To what extent does Kamala Harris's identity as a woman of color influence your enthusiasm for her nomination?

	Party ID			Ideology			Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Not at all	48%	24%	67%	81%	27%	47%	76%	25%	70%	*	28%	82%	*	39%
A little	11%	15%	12%	7%	14%	11%	8%	15%	8%	*	14%	6%	*	16%
Somewhat	17%	22%	17%	8%	16%	23%	8%	22%	12%	*	20%	7%	*	26%
A great deal	24%	39%	5%	5%	43%	19%	8%	38%	11%	*	37%	5%	*	19%
N	542	296	60	183	187	202	153	261	270	11	289	179	11	63

Country of Origin

	Total	Mainland United States	Another country, Island of Puerto Rico
	Not at all	48%	48%
A little	11%	11%	12%
Somewhat	17%	18%	8%
A great deal	24%	23%	32%
N	542	452	90

Hispanic Origin

	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
	Not at all	48%	43%	49%	60%
A little	11%	11%	11%	7%	15%
Somewhat	17%	17%	16%	10%	17%
A great deal	24%	29%	23%	23%	16%
N	542	291	86	32	160

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Spanish Speaking Household								
	Total	Daily Spanish-speaking household					Not daily Spanish-speaking household		
Not at all	48%	43%					50%		
A little	11%	9%					13%		
Somewhat	17%	13%					19%		
A great deal	24%	36%					18%		
N	542	186					356		

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Not at all	48%	32%	38%	55%	63%	65%	59%	38%	52%	38%
A little	11%	27%	11%	9%	4%	3%	8%	15%	11%	12%
Somewhat	17%	21%	21%	14%	10%	12%	14%	18%	15%	21%
A great deal	24%	20%	30%	23%	23%	21%	19%	29%	22%	29%
N	542	112	158	95	76	101	243	295	390	152

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Not at all	48%	48%	*	49%
A little	11%	11%	*	15%
Somewhat	17%	18%	*	7%
A great deal	24%	23%	*	29%
N	542	452	30	59

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Not at all	48%	49%	47%	41%	52%	44%	51%	50%	44%	49%
A little	11%	14%	9%	18%	8%	16%	8%	13%	9%	14%
Somewhat	17%	13%	20%	18%	15%	17%	16%	16%	20%	12%
A great deal	24%	24%	24%	23%	25%	23%	25%	21%	27%	25%
N	542	265	277	183	356	232	309	204	181	112

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



Trump NABJ Interview

In an interview with the National Association of Black Journalists (NABJ), former President Trump questioned Kamala Harris's identity, saying, "She was Indian all the way, and then all of a sudden she made a turn, and she went – she became a Black person." When you hear this statement, which of the following comes closest to mind?

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
He calls it like it is, and we should investigate	20%	5%	13%	47%	7%	15%	42%	4%	36%	*	4%	47%	*	16%
It is all fair game in an election	9%	4%	14%	14%	3%	8%	15%	5%	12%	*	5%	14%	*	10%
It does not affect me	21%	14%	34%	27%	10%	30%	22%	15%	24%	*	16%	27%	*	27%
It makes me disappointed with the political system	9%	10%	16%	6%	9%	10%	8%	9%	9%	*	10%	6%	*	14%
It is harmful and racist	41%	67%	23%	7%	71%	36%	14%	67%	18%	*	65%	6%	*	33%
N	1,098	594	140	361	380	396	322	511	561	26	586	362	25	126

	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
He calls it like it is, and we should investigate	20%	20%	20%
It is all fair game in an election	9%	9%	7%
It does not affect me	21%	19%	32%
It makes me disappointed with the political system	9%	10%	6%
It is harmful and racist	41%	42%	36%
N	1,098	927	169

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
He calls it like it is, and we should investigate	20%	19%	18%	27%	21%
It is all fair game in an election	9%	9%	12%	10%	5%
It does not affect me	21%	16%	25%	16%	27%
It makes me disappointed with the political system	9%	11%	7%	1%	9%
It is harmful and racist	41%	45%	39%	46%	37%
N	1,098	599	172	69	316

	Total	Spanish Speaking Household	
		Daily Spanish-speaking household	Not daily Spanish-speaking household
He calls it like it is, and we should investigate	20%	19%	21%
It is all fair game in an election	9%	6%	10%
It does not affect me	21%	22%	20%
It makes me disappointed with the political system	9%	11%	8%
It is harmful and racist	41%	42%	41%
N	1,098	375	719

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
He calls it like it is, and we should investigate	20%	16%	16%	20%	26%	30%	21%	19%	22%	16%
It is all fair game in an election	9%	9%	12%	6%	7%	6%	11%	7%	9%	6%
It does not affect me	21%	20%	22%	21%	20%	20%	22%	20%	22%	16%
It makes me disappointed with the political system	9%	17%	12%	7%	3%	2%	8%	10%	10%	8%
It is harmful and racist	41%	39%	39%	45%	44%	43%	37%	45%	37%	54%
N	1,098	268	312	179	159	180	504	580	803	295

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
He calls it like it is, and we should investigate	20%	20%	21%	19%
It is all fair game in an election	9%	9%	1%	9%
It does not affect me	21%	19%	26%	34%
It makes me disappointed with the political system	9%	10%	3%	7%
It is harmful and racist	41%	42%	48%	31%
N	1,098	927	48	121

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
He calls it like it is, and we should investigate	20%	22%	18%	21%	20%	17%	23%	21%	22%	19%
It is all fair game in an election	9%	10%	7%	13%	6%	10%	8%	8%	8%	9%
It does not affect me	21%	22%	20%	20%	21%	20%	21%	21%	21%	19%
It makes me disappointed with the political system	9%	7%	11%	11%	8%	10%	9%	11%	10%	5%
It is harmful and racist	41%	39%	44%	35%	45%	43%	40%	39%	39%	48%
N	1,098	550	548	362	734	458	634	414	395	214

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



Name-Calling

Now thinking about the presidential campaign, what do you think about the use of personal attacks and name-calling by either side in political discourse?

	Party ID			Ideology			Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
They are justified and necessary to expose the truth	6%	2%	7%	12%	3%	6%	10%	2%	10%	*	2%	11%	*	7%
They can be an effective way to highlight differences	8%	5%	10%	12%	6%	6%	11%	7%	9%	*	6%	10%	*	11%
They are part of the political game and should be expected	23%	15%	21%	38%	11%	26%	35%	14%	32%	*	13%	42%	*	18%
They are unproductive and distract from important issues	34%	36%	38%	28%	39%	33%	29%	35%	32%	*	37%	27%	*	39%
They are harmful and undermine the integrity of our political system	29%	42%	24%	10%	41%	29%	16%	43%	17%	*	42%	10%	*	25%
N	1,096	593	139	360	378	394	323	510	559	26	585	360	25	125

	Country of Origin	
	Total	Another country, Island of Puerto Rico
They are justified and necessary to expose the truth	6%	6%
They can be an effective way to highlight differences	8%	7%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
They are part of the political game and should be expected	23%	23%	25%
They are unproductive and distract from important issues	34%	33%	37%
They are harmful and undermine the integrity of our political system	29%	30%	25%
N	1,096	925	168

	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
They are justified and necessary to expose the truth	6%	6%	8%	9%	4%
They can be an effective way to highlight differences	8%	8%	6%	3%	7%
They are part of the political game and should be expected	23%	22%	23%	21%	27%
They are unproductive and distract from important issues	34%	32%	35%	41%	37%
They are harmful and undermine the integrity of our political system	29%	32%	27%	26%	25%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Hispanic Origin				
	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
N	1,096	596	172	69	316

	Spanish Speaking Household			
	Total	Daily Spanish-speaking household		Not daily Spanish-speaking household
They are justified and necessary to expose the truth	6%	8%		5%
They can be an effective way to highlight differences	8%	9%		7%
They are part of the political game and should be expected	23%	19%		26%
They are unproductive and distract from important issues	34%	34%		34%
They are harmful and undermine the integrity of our political system	29%	30%		29%
N	1,096	373		719

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
They are justified and necessary to expose the truth	6%	5%	7%	3%	9%	7%	5%	6%	5%	

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
They can be an effective way to highlight differences	8%	13%	8%	5%	7%	3%	9%	7%	9%	5%
They are part of the political game and should be expected	23%	21%	26%	26%	22%	21%	26%	21%	25%	19%
They are unproductive and distract from important issues	34%	39%	29%	35%	34%	33%	31%	36%	32%	39%
They are harmful and undermine the integrity of our political system	29%	22%	31%	31%	28%	36%	27%	31%	28%	31%
N	1,096	268	312	177	159	180	502	579	802	294

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
They are justified and necessary to expose the truth	6%	6%	7%	6%
They can be an effective way to highlight differences	8%	8%	1%	9%
They are part of the political game and should be expected	23%	23%	19%	27%
They are unproductive and distract from important issues	34%	33%	47%	33%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
They are harmful and undermine the integrity of our political system	29%	30%	25%	24%
N	1,096	925	48	120

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
They are justified and necessary to expose the truth	6%	6%	6%	9%	5%	5%	6%	8%	4%	6%
They can be an effective way to highlight differences	8%	6%	9%	10%	7%	8%	8%	8%	10%	4%
They are part of the political game and should be expected	23%	26%	21%	26%	22%	27%	21%	23%	24%	22%
They are unproductive and distract from important issues	34%	33%	34%	29%	36%	32%	35%	33%	30%	42%
They are harmful and undermine the integrity of our political system	29%	29%	30%	26%	30%	29%	30%	28%	32%	26%
N	1,096	548	547	359	734	456	634	414	393	214

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.
Margin of error: +/-3.3%.



Frequency of Speaking Spanish in Household

How often do you speak Spanish with other people in your household, family or community?

	Party ID			Ideology			Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Every day	34%	37%	34%	31%	38%	35%	29%	38%	31%	*	38%	28%	*	35%
A few times per week	19%	19%	21%	18%	17%	20%	20%	21%	17%	*	19%	19%	*	16%
Maybe once per week	7%	7%	7%	7%	5%	8%	8%	7%	7%	*	6%	7%	*	7%
Few times per month	7%	7%	8%	6%	8%	7%	5%	5%	8%	*	7%	7%	*	8%
Only a few times per year	9%	8%	10%	9%	9%	9%	8%	7%	11%	*	8%	9%	*	8%
Never	25%	23%	22%	29%	24%	21%	31%	23%	26%	*	22%	30%	*	26%
N	1,097	592	141	361	378	395	323	511	560	26	584	361	25	126

Country of Origin

	Total	Mainland United States	Another country, Island of Puerto Rico
	Every day	34%	30%
A few times per week	19%	18%	25%
Maybe once per week	7%	7%	5%
Few times per month	7%	7%	4%
Only a few times per year	9%	10%	4%
Never	25%	28%	7%
N	1,097	926	168

Hispanic Origin

	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
	Every day	34%	38%	30%	41%
A few times per week	19%	19%	20%	33%	16%
Maybe once per week	7%	5%	11%	2%	8%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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Hispanic Origin

	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Few times per month	7%	6%	10%	5%	7%
Only a few times per year	9%	8%	11%	1%	9%
Never	25%	23%	19%	19%	32%
N	1,097	599	172	68	315

Spanish Speaking Household

	Total	Daily Spanish-speaking household	Not daily Spanish-speaking household
Every day	34%	100%	0%
A few times per week	19%	0%	28%
Maybe once per week	7%	0%	11%
Few times per month	7%	0%	10%
Only a few times per year	9%	0%	13%
Never	25%	0%	38%
N	1,097	376	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Every day	34%	38%	38%	38%	33%	20%	32%	36%	35%	32%
A few times per week	19%	19%	17%	21%	19%	18%	19%	18%	19%	18%
Maybe once per week	7%	8%	7%	6%	4%	9%	7%	7%	7%	7%
Few times per month	7%	9%	7%	5%	4%	7%	7%	7%	7%	7%
Only a few times per year	9%	8%	9%	10%	9%	9%	10%	8%	8%	10%
Never	25%	19%	22%	20%	31%	37%	25%	24%	24%	25%
N	1,097	268	312	178	158	180	502	580	801	296

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Country of Origin			
		Mainland United States	Island of Puerto Rico	Another country	
Every day	34%	30%	51%	58%	
A few times per week	19%	18%	30%	22%	
Maybe once per week	7%	7%	14%	2%	
Few times per month	7%	7%	2%	4%	
Only a few times per year	9%	10%	1%	5%	
Never	25%	28%	2%	9%	
N	1,097	926	48	120	

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Every day	34%	32%	36%	38%	32%	36%	33%	37%	33%	32%
A few times per week	19%	21%	17%	24%	16%	18%	19%	19%	22%	12%
Maybe once per week	7%	6%	8%	9%	6%	7%	7%	9%	5%	8%
Few times per month	7%	8%	6%	5%	7%	8%	6%	5%	9%	4%
Only a few times per year	9%	10%	7%	9%	8%	8%	9%	6%	8%	16%
Never	25%	24%	26%	15%	30%	23%	26%	24%	23%	28%
N	1,097	550	546	361	733	456	634	413	394	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.
Margin of error: +/-3.3%.



Frequency of Speaking English in Household

How often do you speak English with other people in your household, family or community?

	Party ID			Ideology			Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Every day	86%	86%	83%	86%	88%	84%	85%	86%	86%	*	85%	87%	*	83%
A few times per week	7%	8%	8%	6%	8%	8%	5%	8%	6%	*	7%	5%	*	11%
Maybe once per week	2%	2%	3%	2%	1%	3%	4%	3%	2%	*	3%	2%	*	2%
Few times per month	1%	1%	1%	0%	0%	1%	1%	1%	0%	*	1%	0%	*	2%
Only a few times per year	2%	1%	3%	1%	1%	2%	2%	1%	2%	*	1%	2%	*	2%
Never	2%	1%	2%	4%	1%	2%	3%	1%	3%	*	2%	3%	*	0%
N	1,098	595	141	360	380	397	322	512	560	26	587	360	25	126

Country of Origin

	Total	Mainland United States	Another country, Island of Puerto Rico
	Every day	86%	87%
A few times per week	7%	6%	14%
Maybe once per week	2%	2%	4%
Few times per month	1%	1%	1%
Only a few times per year	2%	1%	1%
Never	2%	2%	0%
N	1,098	927	169

Hispanic Origin

	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
	Every day	86%	85%	84%	80%
A few times per week	7%	7%	8%	13%	6%
Maybe once per week	2%	2%	4%	6%	1%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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Hispanic Origin

	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Few times per month	1%	1%	1%	1%	0%
Only a few times per year	2%	1%	1%	0%	2%
Never	2%	3%	2%	0%	2%
N	1,098	599	172	69	315

Spanish Speaking Household

	Total	Daily Spanish-speaking household	Not daily Spanish-speaking household
Every day	86%	90%	83%
A few times per week	7%	8%	7%
Maybe once per week	2%	1%	3%
Few times per month	1%	0%	1%
Only a few times per year	2%	0%	2%
Never	2%	0%	3%
N	1,098	376	719

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Every day	86%	81%	86%	84%	93%	87%	85%	86%	85%	88%
A few times per week	7%	10%	7%	8%	4%	6%	8%	7%	8%	6%
Maybe once per week	2%	5%	2%	1%	0%	2%	3%	2%	3%	2%
Few times per month	1%	0%	1%	2%	1%	0%	0%	1%	1%	1%
Only a few times per year	2%	1%	2%	2%	0%	2%	2%	2%	2%	2%
Never	2%	3%	1%	2%	2%	3%	3%	2%	2%	2%
N	1,098	269	312	179	158	180	503	580	803	295

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Country of Origin			
	Total	Mainland United States	Island of Puerto Rico	Another country
Every day	86%	87%	76%	80%
A few times per week	7%	6%	13%	15%
Maybe once per week	2%	2%	9%	3%
Few times per month	1%	1%	2%	1%
Only a few times per year	2%	1%	0%	2%
Never	2%	2%	0%	0%
N	1,098	927	48	121

	Marital Status		Child U18		Employment		Income			
	Total	Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Every day	86%	86%	85%	84%	86%	89%	84%	81%	88%	92%
A few times per week	7%	6%	9%	8%	7%	6%	8%	10%	6%	4%
Maybe once per week	2%	3%	2%	3%	2%	2%	3%	3%	2%	2%
Few times per month	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Only a few times per year	2%	2%	1%	2%	1%	1%	2%	2%	1%	1%
Never	2%	2%	2%	2%	2%	1%	3%	3%	2%	0%
N	1,098	550	548	361	734	458	635	414	395	215

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



Direction Of Country

Would you say things in this country today are...

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Generally headed in the right direction	26%	38%	14%	11%	40%	21%	15%	46%	8%	*	38%	10%	*	18%
Off on the wrong track	62%	46%	68%	85%	46%	61%	81%	36%	86%	*	45%	86%	*	67%
Not sure	12%	16%	18%	4%	14%	18%	4%	18%	6%	*	17%	4%	*	15%
N	1,100	595	141	361	380	397	324	512	561	26	587	362	25	126

Country of Origin

	Total	Country of Origin	
		Mainland United States	Another country, Island of Puerto Rico
Generally headed in the right direction	26%	26%	24%
Off on the wrong track	62%	61%	63%
Not sure	12%	12%	14%
N	1,100	929	169

Hispanic Origin

	Total	Hispanic Origin			
		Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
Generally headed in the right direction	26%	26%	28%	27%	25%
Off on the wrong track	62%	61%	64%	60%	61%
Not sure	12%	12%	8%	13%	14%
N	1,100	600	172	69	316

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Spanish Speaking Household		
	Total	Daily Spanish-speaking household	Not daily Spanish-speaking household
Generally headed in the right direction	26%	27%	25%
Off on the wrong track	62%	58%	64%
Not sure	12%	14%	11%
N	1,100	376	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Generally headed in the right direction	26%	25%	25%	26%	30%	25%	30%	23%	23%	35%
Off on the wrong track	62%	66%	61%	56%	63%	61%	60%	62%	66%	50%
Not sure	12%	9%	14%	19%	6%	14%	10%	15%	11%	15%
N	1,100	269	312	179	159	180	504	581	804	296

	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Generally headed in the right direction	26%	26%	31%	21%
Off on the wrong track	62%	61%	54%	66%
Not sure	12%	12%	16%	13%
N	1,100	929	48	121

Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Generally headed in the right direction	26%	24%	28%	28%	25%	31%	22%	22%	28%	33%
Off on the wrong track	62%	64%	60%	61%	62%	58%	64%	65%	63%	52%
Not sure	12%	12%	12%	11%	13%	11%	14%	13%	10%	15%
N	1,100	550	549	362	736	458	636	415	395	215

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Biden Job Approval

Do you [approve or disapprove] of the way Joe Biden is handling his job as President?

	Party ID			Ideology			Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly approve	20%	33%	8%	4%	36%	16%	7%	43%	0%	*	34%	3%	*	7%
Somewhat approve	26%	41%	18%	5%	36%	29%	13%	57%	0%	*	39%	5%	*	30%
Somewhat disapprove	17%	15%	26%	16%	16%	21%	13%	0%	33%	*	15%	17%	*	24%
Strongly disapprove	34%	8%	40%	75%	10%	30%	67%	0%	67%	*	10%	74%	*	31%
Not sure	2%	2%	8%	0%	3%	4%	1%	0%	0%	*	2%	1%	*	8%
N	1,100	595	141	361	380	397	324	512	561	26	587	362	25	126

Country of Origin

	Total	Mainland United States	Another country, Island of Puerto Rico
	Strongly approve	20%	20%
Somewhat approve	26%	27%	25%
Somewhat disapprove	17%	17%	17%
Strongly disapprove	34%	34%	35%
Not sure	2%	3%	1%
N	1,100	929	169

Hispanic Origin

	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
	Strongly approve	20%	22%	25%	23%
Somewhat approve	26%	27%	22%	24%	27%
Somewhat disapprove	17%	16%	17%	14%	20%
Strongly disapprove	34%	32%	33%	38%	37%
Not sure	2%	3%	2%	2%	2%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Hispanic Origin				
	Total	Mexican, Mexican American, Chicano	Puerto Rican	Cuban	Other Hispanic, Latino, or Spanish origin
N	1,100	600	172	69	316

	Spanish Speaking Household		
	Total	Daily Spanish-speaking household	Not daily Spanish-speaking household
Strongly approve	20%	21%	20%
Somewhat approve	26%	31%	24%
Somewhat disapprove	17%	16%	17%
Strongly disapprove	34%	30%	36%
Not sure	2%	2%	2%
N	1,100	376	721

	Total	Age					Gender		Education	
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College
Strongly approve	20%	9%	16%	28%	30%	28%	19%	21%	18%	27%
Somewhat approve	26%	34%	32%	22%	20%	16%	25%	28%	25%	31%
Somewhat disapprove	17%	28%	20%	12%	8%	7%	15%	19%	16%	19%
Strongly disapprove	34%	27%	29%	37%	41%	47%	39%	30%	38%	23%
Not sure	2%	2%	4%	1%	0%	2%	2%	2%	3%	1%
N	1,100	269	312	179	159	180	504	581	804	296

	Country of Origin			
	Total	Mainland United States	Island of Puerto Rico	Another country
Strongly approve	20%	20%	31%	19%

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Univision Latino Survey Crosstabs

Online sample of 1,100 Latino voters fielded from August 10 to August 16, 2024.

Margin of error: +/-3.3%.



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	Total	Country of Origin		
		Mainland United States	Island of Puerto Rico	Another country
Somewhat approve	26%	27%	33%	22%
Somewhat disapprove	17%	17%	8%	20%
Strongly disapprove	34%	34%	28%	37%
Not sure	2%	3%	0%	1%
N	1,100	929	48	121

	Total	Marital Status		Child U18		Employment		Income		
		Married	Not married	Yes	No	Full Time	Not FT	<50K	50-100K	100K+
Strongly approve	20%	19%	21%	18%	21%	20%	20%	19%	20%	25%
Somewhat approve	26%	25%	28%	27%	27%	31%	23%	28%	24%	30%
Somewhat disapprove	17%	15%	19%	18%	16%	18%	16%	16%	17%	14%
Strongly disapprove	34%	39%	29%	35%	34%	29%	38%	34%	37%	29%
Not sure	2%	2%	3%	1%	3%	1%	3%	4%	1%	2%
N	1,100	550	549	362	736	458	636	415	395	215

Univision Latino Survey Crosstabs

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Margin of error: +/-3.3%.

This survey is based on 1,100 interviews conducted by YouGov on the internet of Latino registered voters. The sample was weighted according to gender, age, race, education, past Presidential vote, and U.S. Census region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote. Respondents were selected from YouGov to be representative of Latino registered voters. The weights range from 0.24 to 5.42 with a mean of 1 and a standard deviation of 0.52.



The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetted sample is approximately 3.3%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey. Some items withheld for future release.